KIRK SMITH
Editor-Publisher
4829 Saratoga Avenue
Ocean Beach, Calif.
Phone Point Loma 17

THE BEACH NEWS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

EIGHT PAGES
SUBSCRIPTION
$1.00 per Year in
San Diego County
$1.50 a Year anywhere
outside San Diego

FOURTH YEAR, No. 2 — Saturday, November 28, 1925 — FIVE CENTS THE COPY

Imperial Fair

"SAN DIEGO DAY"
SET FOR SATURDAY
DECEMBER FIFTH

Imperial valley is to hold its fifth annual Mid-Winter fair, at Brawley, Dec. 2 to 6, at which will be concentrated stock and products from all parts of the valley. Here is an unusual opportunity to obtain a full conception of the agricultural production of a vast empire, embracing more than 600,000 acres under irrigation.

Held at a time of the year when great agricultural sections throughout the country lie dormant, this mid-winter fair emphasizes the fact that Imperial valley is the great year-round agricultural section of the entire country. Carloads and trainloads of valley products are moving out at all times.

This wid-winter fair is being held at Brawley, Dec. 2 to 6, inclusive. Brawley is a beautiful city in the center of the valley. Going and coming, you will be able to view thousands of acres in lettuce, cotton being picked, great alfalfa fields with magnificent dairy herds, and giant tractors dragging long lines of discs and harrows across fields which end in the horizon.

At the request of the San Diego Chamber of Commerce, Saturday, Dec. 5, has been set aside as "San Diego Day" at the mid-winter Imperial valley fair held at Brawley.

The San Diego & Arizona railway will run an excursion train direct to Brawley on "San Diego Day."

Leaving the Union station, San Diego, at 7:30 a. m., Saturday, Dec. 5, the train will arrive at Brawley at 1 p. m. A special chicken dinner will be served at the fair grounds to the San Diego visitors. Leaving Brawley at 5:30 p. m., the excursion will arrive at 11:50 p. m.—in plenty of time to take a street car for home (this last item is guaranteed by the railway).

The San Diego Chamber of Commerce will take along booster music, and especially invites you and your family and your friends to go. The price of $5.50 for the round trip is just half rates.

GET YOUR CHRISTMAS PRESENTS of useful and fancy articles at the Catholic Ladies' Bazaar and cooked food sale, on Newport avenue, opposite Maine Garage, Wednesday, Dec. 2.*

IT'S A GOOD IDEA
"TO MAKE THIS A REAL
RADIO CHRISTMAS"

The keynote of the Yuletide season is struck by Bowker and Deuel, of the Strand Radio Company, in their announced advice "to make this a RADIO Christmas." They call attention to the fact that they specialize in the best of radios with terms as good as any, while expert service is always obtainable. A real radio is something the whole family will enjoy, and the Strand Radio Company emphasize their motto as "Real Radio—with Absolute Satisfaction." Get Bowker & Deuel to put a radio outfit in the family Christmas stocking, and make 'em all happy for the new year.

CITY AND COUNTY
GOVERNMENT CONSOLIDATION

The city council was informed early this week that a committee is working on a plan to combine a city and county charter which would provide for a consolidated city and county government. P. J. O'Rrourke is reported to represent a committee of taxpayers interested in the project.

UNIFORM LIGHT STANDARDS

The council has referred to City Manager Hhodes a suggestion from the city planning commission that a uniform system of ornamental light standards be adopted and that all petitions be passed on by the commission.

NEW STUCCO COTTAGES

C. J. Meade has taken out a permit for the construction of four stucco cottages and garages, at 1759-61-63-65 Ocean Front, at $1700 each.

Kodak Films—Froide—Bacon St.

Auto Race Track For Young Folks

WORK BEGUN ON
NEW AMUSEMENT PROJECT
AT MISSION BEACH

Construction of a children's automobile speedway, under the direction of O. N. Stromberg, is rapidly progressing at the Mission Beach Amusement Center, where several other big projects are scheduled to commence in the near future.

The site of the new miniature speedway is directly east of the dance casino and north of the Ferris wheel on an area 80x110 feet. The children's auto-race track will be oval in form with a circumference of over 350 feet.

Manager Stromberg states that equipment for the kiddies' speedway will be rushed here by express in order to have the newest amusement ready for the holiday season. There will be ten miniature autos driven by storage batteries and operated by the youthful drivers at a maximum speed of seven miles an hour.

FOOD SALE and Christmas gifts, Saturday, Dec. 5, at 5050 Newport Ave. Women's Guild of Trinity Mission.*

ONE THOUSAND ACRES
MISSION BAY TRACT
BRINGS $400,000

It is announced that the 1000-acre Morena tract at Mission Bay has been sold to the Hollingsworth, Hults and Tatum syndicate of Los Angeles for $400,000. The property was purchased less than a year ago for $250,000 and this sale indicates the increasing value of San Diego real estate.

BEACH BARBER SHOP—Ladies and children's haircutting a specialty.

Strand Theatre

BIG NIGHTLY SPECIALS
ALSO COUNTRY STORE
NEXT THURSDAY

The great success of his Thanksgiving turkey donations has imbued Owner-Manager Ray Ericsson with the holiday idea of a big country store at the Strand theatre for next Thursday night. Don't miss it. There'll be grocery gifts galore, while "The Goose Woman" will form the feature film for the evening as well as on Friday night. Besides the "Pronto Kid," a great western feature for tonight (Saturday), Pola Negri will appear as the star in "The Flower of the Night." The big special for Sunday and Monday will be Zane Grey's "Wild Horse Mesa," and the mid-week feature on Tuesday and Wednesday nights will show Thomas Meighan in "The Man Who Found Himself," with news and comedy added.

**Permanent Lipsticks, 50c.
THE BEAUTY SHOP
Phone Point Loma 193**

JOHN P. MILLS SAYS
BEAUTIFUL POINT LOMA
STANDS SUPREME

In an interesting and instructive announcement concerning building costs and realty values, John P. Mills, the famous promoter of choice residential properties, says he personally "knows no place in California where ground values are increasing more rapidly than on beautiful Point Loma." And it is pointed out that you can build on a restricted Point Loma lot for the same amount that you would expend on a less favored locality, and with more satisfactory and valuable results.

HODGES DAM INSURED
FOR HALF A MILLION

The city council this week authorized the purchasing bureau to contract for earthquake insurance on Lake Hodges dam for $500,000. The premium will cost the city about $3000 annually. The policy will be written by Lloyds, of London.

AN EDITOR'S BROADCAST

"The Community's Obligation To The Home Newspaper"

It is authoritatively acknowledged and being widely published that one of the strongest and most interesting addresses delivered before the California State Press Association at San Francisco, November 14, was made by G. F. Rinehart, editor of the Covina "Citizen," and was entitled, "The Community's Obligation to the Home Newspaper," being as follows:

Greatest Local Asset

"It might be the occasion of more or less surprise to some people to even imply that the community has any obligation whatever to its newspaper.

"As a veteran newspaper man who understands the relations that obtain between the community and its newspaper and between the newspaper and its community, having had experience from both angles, and, as one who does not hesitate to hold the newspaper to the highest ideals, I have no reluctance whatever in saying that, no matter what enterprises your community may contain, no matter what institutions it fosters, no matter what its opinions may be as to the relative values of various enterprises, the fact remains that the newspaper, sustained as it deserves, is very frequently far and away its greatest asset.

Excels in Philanthropy

"The newspaper is the one institution that stands forever in the forefront, the advance guard of community effort, the trained scout forever on the alert for danger, the skilled pilot leading the way to civic righteousness and community culture. No matter what philanthropists you may have in your community, your newspaper excels them all in relative largess and in the widespread distribution of its gifts. It is called upon at any and all times, for any and all purposes, to serve the public need, and it leads all others in giving its stock in trade freely and voluntarily, and often in response to unreasonable and impertinent demands.

Persistent Booster

"The newspaper is the vital center, the nucleus, the ganglion—the soul of the community. About it centers the activities, the interchange, the quickening thought and impulses that mean community uplift, social betterment. It is the abiding friend, the good angel, the public utility always on the job, boosting for civic progress and social righteousness.

Reciprocal Relations

"Naturally, with such ideals of newspapering, I am sensible of the duties and obligations that the community owes to such an enterprise as the newspaper. I believe in reciprocity. I believe in the doctrine of appreciation. I believe in giving flowers to the living rather than to the dead; and, so believing, I do not hesitate to say that the community owes decided obligations to its news-

(Continued on Page 8)

DON'T FORGET TO RENEW YOUR SUBSCRIPTION, Please

Mission Beach News Notes

Written for "The Beach News"
By Mrs. Harry K. Turner
Press Representative, Mission Beach Chamber of Commerce

ORNAMENTAL
LIGHT STANDARDS

A great majority of our citizens are indignant that the city council has not completed arrangements to have the Union Metal lighting standards erected at the Beach. Months ago its property owners, represented by our Chamber of Commerce, after having the representatives of different light standards address them, selected unanimously the Union Metal standard as specially appropriate for the Beach and most beautiful in appearance. When are we going to get our lights? has been the principal matter of discussion for the past six months.

NEW FISHING BARGE

The proposed erection of Pickering pier is also favorably affecting this section of the Beach. Everybody greatly deplored the loss of our fishing wharf which Councilman Maire was so interested in promoting. However, Mr. Hamilton, a new arrival, having great faith in the proposed pier, has bought a $12,000 barge with deck space of 31x100 feet, which he will anchor at the kelp beds and have especially equipped for fisherfolks. He will use a launch, seating from thirty to forty, to transfer people from the pier to the fishing barge.

KINDERGARTEN CLASS

It is expected that the twenty-five children necessary to enroll for a kindergarten class in our new school building will be registered by Dec. 1. The grammar departments are growing satisfactorily, starting with forty-two at the fall term and now sixty-five in number. Before the first of the year every room will be occupied, when it is expected that the board of education will start construction of an assembly hall, which is now greatly needed for community meetings, such as the active and representative Mission Beach Chamber of Commerce, which has over 200 members.

NEW PARKING ORDINANCE

A new parking ordinance is being prepared by Mission Beach by John Coker, a prominent attorney, recently of Los Angeles, who, by the way, has taken over the position of secretary of our Chamber of Commerce. The latter body has given much study to the matter and it is expected that City Manager Rhodes will give it his hearty approcal.

Continued on Page 8

Doings And Sayings At Point Loma "Hi"

Contributed by Sam Lipsett.

PAY DAY

Principal Ross acted as Santa Claus last Wednesday, when he handed out the pay checks approximat.p2cETA the pay checks. Approximately $6,000 was paid out to the force of thirty teachers.

CAR PASSES

A representative of the San Diego Electric Street Railway company will be at the Point Loma high on Monday, November 30, to sell monthly passes. The price is one dollar, and will be the only day that street car passes will be sold.

Also, to whom it may concern, the telephone number of Point Loma high is P. L. 0639. Remember that, parents.

P.-T. A. MEETING

The Parent-Teacher association of the Point Loma high school will meet next Tuesday, December 1st, in room 9, Point Loma high, at 3 p. m. Mrs. Geo. White, president of the P.-T. A., especially urges the parents of Point Loma pupils to be present at this meeting.

SHAVERS

The "Shavers" met last Wednesday, November 25, in the cafeteria at assembly period. The various committees of the "Shavers" have been active in the last week or so, and results have been obtained that surprise all.

The "Pep" committee, under Bryan Nelson, has been doing good work in

(Continued on Page 4)

Kodak Finishing—Froide—Bacon St.

Mutual Inspiration And Admiration

PRINCIPAL ROSS
EXPRESSES GRATITUDE FOR
FINE O. B. FLAG

Relative to the recent presentation from the O. B. Chamber of Commerce of a fine American flag to the Point Loma high school, the following delightful letter of thanks is self-explanatory:

San Diego, Calif., Nov. 20, 1925.

Mr. Kirk Smith, Editor "The Beach News," Ocean Beach.

My dear Mr. Smith: On behalf of the students, the faculty and myself, personally, I want to thank you and the members of the Ocean Beach Chamber of Commerce for that magnificent large flag you presented to us last night. I'm sure that we shall, in the days to come, use it many times and always with a thought of gratitude to you men who long ago thought enough of our welfare and of our needs to purchase this flag for us.

We had a wonderful evening last night! It has been a source of inspiration to our faculty to come into direct contact with so many of our patrons, and we trust that it did them good, too, to meet us and see what kind of "humans" we are. Great benefit will surely accrue from our being together.

Thanking you again for your generous interest in Point Loma high school, I am,

Cordially,
PETE W. ROSS,
Principal Pt. Loma High School.

PAVILION BARBER SHOP—Under personal direction of A. H. Maiser. Skillful service, always.*

O. B. LIBRARY

MARGARET RANKIN, LIBRARIAN

The Ocean Beach library received the following children's books this week: The Little irl Who Curtesied, Baker; Foolish Fox and Other Stories; Hansel and Gretzel; Goody Two Shoes; Mother Hubbard's Melodies; Whirling King and other French Fairy Tales, Olcott; When I Was a Boy in India, Satyananda; Betty Jane of the House of Smiles, Barrett; Chinese Kitten, Brown; Wide Awake Girls in Kinsted, Ellis; Independence of Nan, Rhoades; Plucky Little Patsy, Rhoades; Puzzling Pepita, Ralf Wheeler; Boy With U. S. Radio, Ralf Wheeler; Hunters of Ocean Depths; Tecumseph's Young Braves, Tomlinson.

Stationery—Froide—Bacon St.

CARD OF THANKS

For the warm sympathy expressed at our recent loss by the beautiful flowers sent and the many kindnesses shown, we wish to say to all our dear friends, "We thank you."

In gratitude,
ANNA G. PILCHER.
HAZEL P. LOTT.
MARJORIE P. McGEHEE.

DRUGGIST KRAFT
SUGGETS SOME SPLENDID
CHRISTMAS GIFTS

In preparing your list of Christmas tokens for friends and relatives, you will find an excellent variety of holiday gift suggestions at Kraft's Drug Store, where quantity and quality go hand-in-hand with courtesy and satisfactory service.

Proprietor Fred Kraft has secured Gordon Vaughan as chief clerk to fill the vacancy caused by the transfer of Clarence Knight to Druggist Kraft's new pharmacy in San Diego. Mr. Vaughan has been formerly employed at the Hartsook pharmacy in San Diego for four years, and is the son of Mr. and Mrs. G. N. Vaughan, of 1420 Ebers street.

**CLASSIFIED ADS
GET QUICK RESULTS**

Grim Reaper

OTTO JEANCON
ANSWERS FINAL CALL

Following a brief illness, Otto Jeancon, a prominent and popular San Diegon, whose splendid singing qualities had won him high praise throughout Southern California, succumbed last Wednesday to an attack of heart trouble while on a business trip at Brawley, in Imperial valley. He was about forty-eight years of age and was married a few years ago to Mrs. Kate Fick, a well known court reporter of San Diego. At the time of his sad and untimely demise, Mr. Jeancon was representing the Southern Electrical company in Imperial valley, and his remains will be brought to San Diego for burial. He had been a resident of this city for about fifteen years and in that time had been heard in many theatrical entertainments, notably those staged by the Elks, of which order he was an active and life member.

PASSING OF MRS. LOSEY

At the residence, 1829 DeFoe street, Mrs. Daisy Frances Losey passed to the Great Beyond last Wednesday, November 25, at the age of forty years. She was the beloved wife of Jesse W. Losey and the devoted mother of Arnold and Winifred Losey. Funeral services will take place today (Saturday) at Merkley's undertaking parlors on Fifth street, San Diego, and interment will be made in the family plot at Mount Hope cemetery.

FORMER BEACHITE CALLED

At the age of nearly ninety-two years, John G. Stewart, a former resident of Ocean Beach, and father of Mrs. C. E. Wood of 4831 Brighton avenue, passed away last Tuesday at the home of her son, W. G. Stewart, at McAllen, Texas.

DEMISE OF W. H. JENNINGS

William Harvey Jennings passed away in Ocean Beach at the residence of his son, W. H. Jennings, November 24. The deceased was a native of Ohio and had reached his sixty-first year.

YOUNG CHURCH FOLKS
ENJOY SKATING PARTY

Among the many enjoyable affairs held at the Mission Beach skating rink recently was a skating party given by the Taylor Methodist Episcola church. Paper caps, candy and soda pop, toy balloons and all manner of noise-making devices were in evidence all evening. The party was voted a huge success by the large crowd of enthusiastic young people i nattendance.

Christmas Cards. FROIDE, Bacon street.

PROMINENT GAS OFFICIAL
RECEIVES PROMOTION

It is announced by the Byllesby Engineering and Management corporation that H. H. Jones, for fourteen years president and general manager of the San Diego Consolidated Gas and Electric company prior to his promotion to assistant general manager of the Northern States Power company at Minneapolis, has been named vice-president of the Western States Gas and Electric company and the California-Oregon Power company, with headquarters at Stockton.

Photographs—Froide—Bacon St.

O. B. BASEBALL

OCEAN BEACH CLUB
DEFEATS LUMBER TEAM

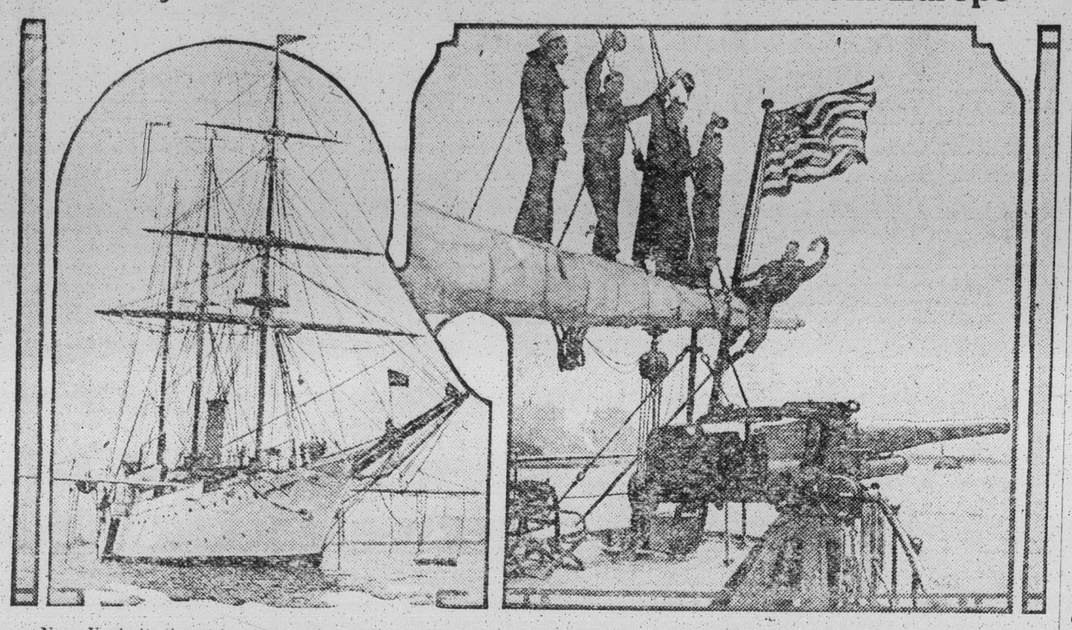
In a whirlwind finish of clever bunts and with Stolle pitching a steady game to the end, the Ocean Beach baseball team nosed out the Benson Lumber nine in a fast game staged on the Beach diamond last Sunday. The score:

	R.	H.	E.
Ocean Beach	2	5	3
Benson Lumber	1	6	3

Stolle and Reed; Coombs and Johnson.

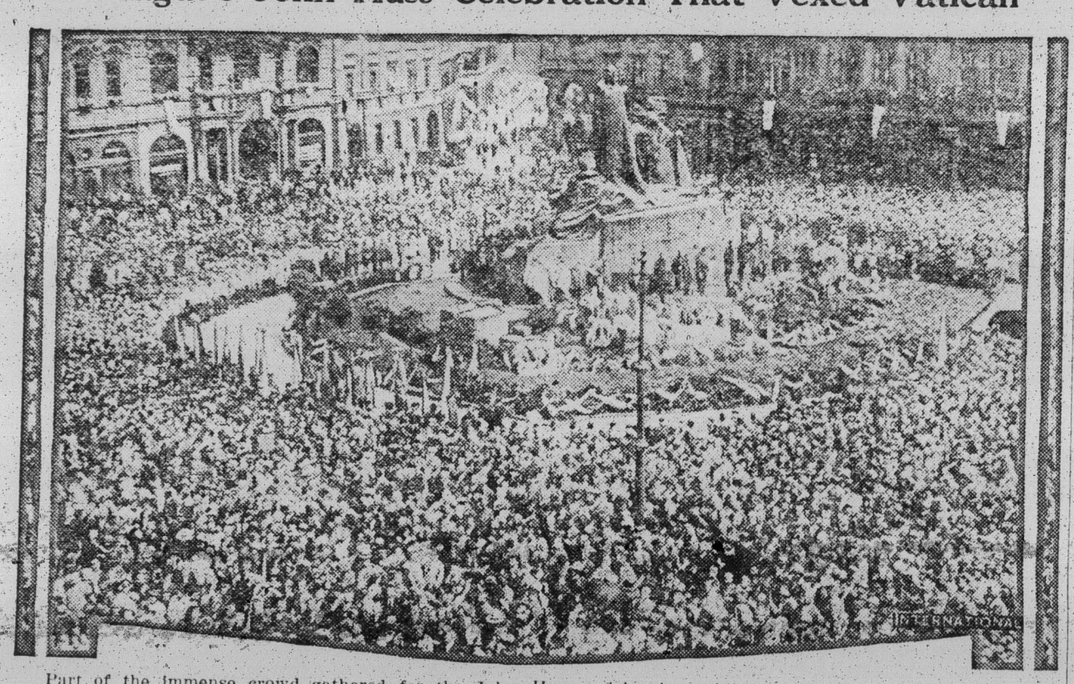
Renew subscriptions now for 1926.

Navy of New York State Comes Home From Europe



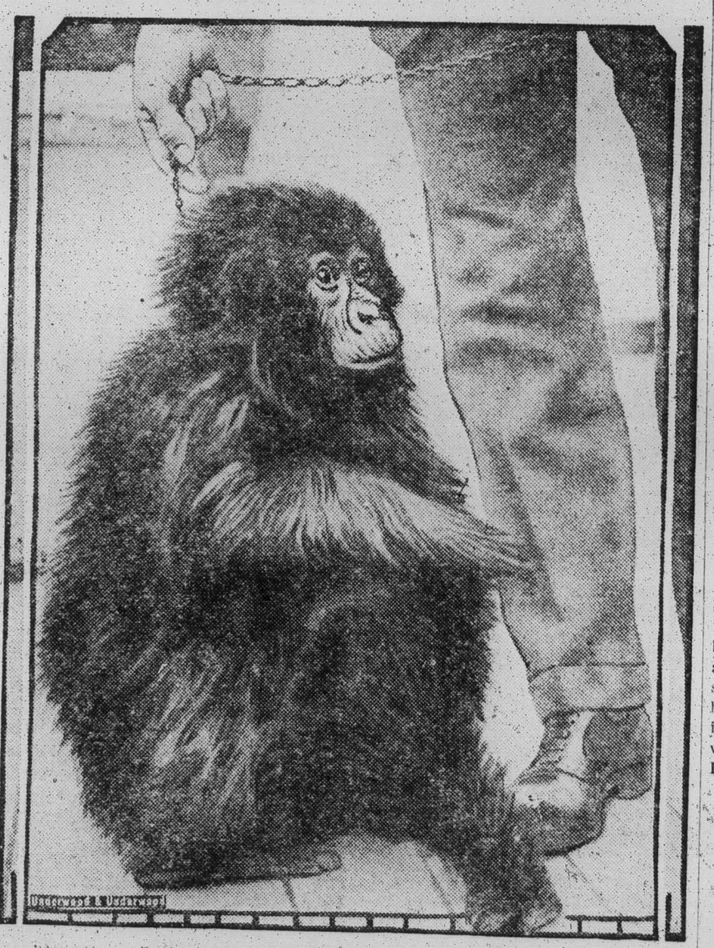
New York is the only state that has a navy, and the other day that navy, consisting of the training ship Newport, returned from an extended cruise to Europe. The crew is made up of boys between the ages of seventeen and twenty-one who are students of the academy of the state nautical school.

Prague's John Huss Celebration That Vexed Vatican



Part of the immense crowd gathered for the John Huss celebration which took place in Prague to commemorate the signing of the treaty of St. Germain. It was this celebration which caused the present strained relations between the Vatican and the Czechoslovak government.

"Mr. Congo" Arrives in America



"Mr. Congo," the only gorilla in captivity in America, arrived in New York on the steamer Homeric with his captor and owner, Benjamin Burbridge of Jacksonville, Fla. He was caught in the Belgian Congo.

Girl Teaches Veterans to Fence

The Seventy-first regiment of the New York National Guard has a new instructor in the art of fencing, pretty Miss Dorothy Lee. This photograph shows Miss Lee engaging with Sergt. Wilbert Moss.

IS HE CHARLIE ROSS?

C. W. Dewitt of Philadelphia, who has just stated that he is the long-missing Charley Ross, the lad who, half a century ago, was kidnaped by a band of conspirators. Mr. Dewitt says he has papers that will identify him as the long-missing child. Dewitt is only one of probably 100 persons who have claimed the name of Charley Ross.

OVER SUNKEN SUB

Wailing its knell of death and flashing its light over the green stretches of Block Island sound, this melancholy buoy rides over the spot where the submarine S-51 nestles in the embrace of the sea, its 28 occupants asleep forever.

CALIFORNIA NEWS BRIEFS

Additional supports are being placed under the historic bell, which has stood in the belfry of the St. Patrick's Catholic church in Grass Valley, Nevada county, for a half century. A short time ago it was discovered that the pinnings were weakening and immediate steps were taken by Rev. Father James O'Meara to make it secure for nearly as many more years as it already has stood. The bell is said to be one of the oldest church bells in California and popular legend of the vicinity has it that specimens of gold are from the local mines were melted into the flux from which the bell was cast. However, the church records fail to verify that.

Last barriers to completion of the proposed highway from Sacramento to the San Francisco bay district by way of Sherman Island and Antioch were removed when the board of supervisors of Sacramento county approved plans for the formation of a joint highway district with Contra Costa county. Formation of this district will bring $100,000 in state aid money, providing for construction of a bridge at Sherman Island and virtually assuring success of the project.

The "San Jose Lions' Den," at San Jose, a recreation center of five acres of wooded land near Alum Rock park, on which a commodious clubhouse has been built, was dedicated by the San Jose Lions' club to the "boys and girls of today, the future citizens of tomorrow." The land was acquired and the building erected by the club as its contribution toward adequate municipal recreational facilities for organized groups of boys and girls.

Harry L. Huston, attorney of Woodland, Yolo county, has organized a company, incorporated under the name of the Northern California Finance company, with a capitalization of $250,000, dedicated to the development of the old Beamer propety at Second and Main streets, and incidentally to take care financially of those who are unable to obtain further backing from banks, restricted under banking laws.

About $4,000 is to be spent by the supervisors of Butte county for the construction of a county warehouse at Chico and an addition to the present road department warehouse on the county lot bordering the Marysville road in Oroville. In the new warehouse space will be provided for old county records, which have accumulated and are stacked high in the basement of the county building.

The Retail Merchants' association of Stockton, San Joaquin county, filed a letter with the city manager requesting him to levy an additional license tax on rolling stores, motorterias and peddlers selling foodstuffs and groceries, claiming that they cannot compete with the prices offered by such conveyances, as the peddlers have no taxes to pay in addition to their city license.

A test suit to determine whether the $300,000 legislative appropriation bill for completion of the state capitol extension buildings in Sacramento is constitutional will be heard by the state supreme court in Sacramento. State Controller Ray L. Riley has questioned validity of the measure on the ground that it indicates more than a single purpose for the $300,000 disbursement.

San Joaquin valley agricultural interests, opposing diversions from the Mokelumne river, sought by the East Bay Municipal Water district for domestic uses and by several private applicants, claimed before the state division of water rights that the underground water supplies on which their farms depend are fed by the Mokelumne.

Operations of the Merced, Merced county, plant of the California Peach and Fig Growers' association will be suspended. Work will be transferred to other plants near that city. Officials plan to reopen the Merced packery for business in 1926, it was said.

Only three out of the 871 boys and girls who attended the agricultural club convention at the college of agriculture at Davis, Yolo county, were able to identify the twenty-five varieties of field crops, weeds and seeds that were given them as a test.

Professor Shedd of Stanford university has awarded a contract for the erection of a two-story frame and stucco residence, with tile roof. It will be erected on the campus at Palo Alto. The improvements will cost approximately $15,000.

The September report of the Los Angeles County Farm bureau dairy cow competition shows that there were 5,794 cows from sixty-six herds on test and that these averaged 861 pounds of milk and 33.4 pounds of fat each for the month.

The old Presbyterian church in Bodega, western Sonoma county, which has been closed for years, has been reopened.

The annual Catholic fair at Oroville, Butte county, concluded after three nights of entertainment. One of the big functions of the social season annually looked forward to, the purpose this year was to swell the fund of $40,000 being raised to construct a new church edifice in St. Thomas parish.

The little divorce imp is becoming decidedly active in California, according to federal statistics received by State Statistician L. E. Ross, comparing figures of last year and the preceding twelve months which show that divorces increased approximately 19 per cent more than marriages.

Good progress is being made in the erection of a $200,000 hotel at Willows, Glenn county.

Ground will be broken within a short time at Tulare, Tulare county, for a big new theater.

Jacob Rupley, a native of Placerville, Eldorado county, died at his home in San Bernardino. He was 76 years of age.

The $30,000 high school bond election in Roseville, Placer county, carried by only thirteen votes at the recent election.

Work is to begin immediately on an addition of a third floor on the St. Joseph's hospital at Stockton, San Joaquin county.

The Sequoia National park is to have a new postoffice, this to be opened at Alder Creek Winter headquarters, Tulare County, by the first of the year.

The college of agriculture at Davis, Yolo county, was host to fifty members of Group 1, California Bankers' association, holding its semi-annual meeting.

A contract was awarded for the construction of the Merced Women's club at Merced, Merced county, to cost $21,385, with construction work beginning immediately.

Plans are being prepared for a 4-story brick hotel and store building at Stockton, San Joaquin county, for Joseph Ruiz. The structure will cost about $140,000.

The clerk of the Monterey school district, Monterey county, opened bids for the construction of a one-story reinforced concrete school building. It will contain four classrooms.

San Mateo, San Mateo county, voted 442 to 354 to authorize the sale by the city of three and a half acres of the city park of sixteen acres for a location of a proposed high school.

Yolo county has decided to again participate in the Pacific Slope Dairy show to be held in Oakland. The supervisors indicated that the county should cover all important expositions.

The Mayflower hall at Glen Ellen, Sonoma county, is being used as a school by the pupils of the Glen Ellen school of the Dunbar district since the schoolhouse was destroyed by fire.

On a vote taken among the nine hundred girl students at the high school in Stockton, San Joaquin county, fifteen more voted for the adoption of a uniform dress than against it.

One of the chief features of the California Orange and Olive exposition to be held at Oroville, Butte county, will be a baby show in which it is planned to have entries from all parts of northern California.

Laying of the corner stone of the new Colusa Union High school at Colusa, Colusa county, was conducted by officers of the California Masonic grand lodge, with school officials of the county co-operating.

Land prices are to be reduced 15 per cent and interest rates are to be reduced during the next five years in new contracts awaited by the settlers on the state land settlement project at Delhi, Merced county.

Rock piles south of Oroville, Butte county, once the scene of dredging operations, furnish an excellent location for the raising of queen bees, says A. M. Hengy, president of the Butte County Beekeepers' association.

While drilling on the old Duncan ranch, north of Canby, Modoc county, John Neer of Alturas struck an artesian well, which was unique in this district. The water was encountered at a depth of 142 feet. The flow is forty gallons a minute.

It was announced in Fresno that 250 bankers, members of Group 2 of the California Bankers' association, would meet in that city November 14. The date still is tentative, depending upon the ability of several speakers to be present.

The California Magnesite Company of San Francisco has begun operations in the local magnesite mine, situated about sixteen miles from Patterson, Stanislaus county, preparatory to developing the underlying ore bodies in the spring.

Mrs. Caroline Bertha Johnson, Modesto's, Stanislaus county, oldest resident, died at her home in that city at the age of 101. The deceased was a native of Cornwell, Canada, and had lived in California for twenty-three years. She was the mother of thirteen children, nine of whom survive her.

Miss Gretchen Flower, Tulare County librarian, is now engaged in a round of visits to the rural schools of the county starting the programs of home reading for the pupils for the school year. The same system which proved successful last year will be employed and even greater results are anticipated.

With the completion of one of the most up-to-date pumping stations in the San Joaquin Valley, that of the Modesto Junior College, in Stanislaus county, the city engineer's office in Modesto is now working on the installation of water mains from the college station to connect with mains at Eighth and Arch streets.

Negotiations of the Northwestern Sugar Refining company for the purchase of a refinery site near Napa, Napa county, have been concluded and the final papers signed. The refinery is to be located on the west bank of the Napa river, two miles south of Napa, and adjoins the lands of the Spreckels' stock farm on the south.

Bids were opened for a one-story brick veneer school building, with tile roof, for the Walnut Grove grammar school district. It will contain four classrooms. It will be built at Walnut Grove, Sacramento county, and will cost about $45,000.

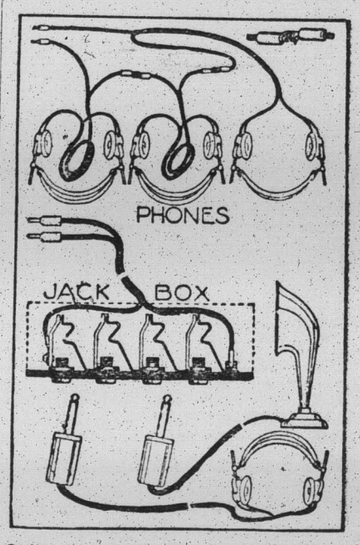
Use Jack Box for Phone Connection

One to Four Sets or Loud Speakers May Be Used at Same Time.

A loud speaker is generally used for radio reception, providing there is sufficient volume to warrant its use. On small sets, and even with the more powerful receivers, it is desirable to use headphones while tuning for distant stations. However, extra headphones must be connected in the circuit if more than one person is to enjoy radio in this fashion.

Old Way Has Drawbacks.

The easiest method to connect more than one set of headphones to a set is by wrapping wire around the ends of cord tips, as shown in the illustration, so that the current must pass through each set in turn before completing the circuit. This method has its drawbacks, for the connections are seldom securely made and they pull loose at the least tug of the cords. One or more pairs of headphones will be shorted whenever two tips accidentally touch each other, causing loud clicks in the remaining headphones in the circuit.



Quick and Easy Changes Possible by Use of Jack Box.

Connected in Series.

The jack box, designed by Maj. Herbert H. Frost, enables from one to four sets of headphones, or loud speakers, to be used at the same time and quick and easy changes possible. Four simple closed circuit telephone jacks are connected in series and inserted in a small box. When a plug is inserted it opens the circuit and compels the current to flow through the headphones. When the plug is withdrawn the jack snaps together and allows the current to flow through the circuit as before.

This arrangement is very helpful when tuning with the headphones, allowing the loud speaker to remain in the circuit at the same time. Others in the room may hear as soon as the operator tunes in a station with the headphones loud enough to operate the loud speaker without the need of changing plugs.

Lead-in Insulator of an Improved Design

Many fans use porcelain tubes as insulators when bringing the lead-in through the window sashes. However, as commonly used they are unsatisfactory, since they allow snow, rain and cold air to enter the house. The

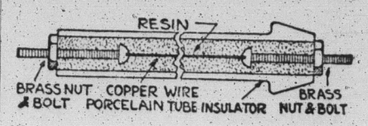


illustration shows a cross section of an improved insulator.

Two one-inch brass bolts with small heads are soldered to a piece of No. 14 copper wire as shown. The wire should be of such a length that the bolts extend from the ends of the tube about one-half inch. A nut is put on one bolt, and the other bolt and wire are inserted in the tube. The tube is then stood on end and filled with melted resin. A nut on the topmost bolt completes the insulator.—Radio Digest.

Poor Reception Often Due to Parallel Wires

Many times, to make the appearance of the home better, the antenna and ground wires are run either together or parallel to each other, says Radio World. This causes the current in the antenna to leak into the ground (due to the mutual inductive or capacitative relation to the wires) before it reaches the set. You thereby lose some current, which is at best very feeble when it first reaches the antenna. If the little that comes in is diminished, then what cause has any one for expecting loud reception. Of course, in the more elaborate outfits (six-tube sets, etc.) you don't notice the loss so much, but in the three and four-tube sets it is very noticeable.

Brass Wire in Antennas

Never use hard drawn brass wire in radio antennas. Although brass is a fairly good conductor of electricity, it has the disadvantage of becoming brittle when exposed to the atmosphere. An antenna in which brass wire is used is apt to snap if exposed to a strong wind.

OUR COMIC SECTION

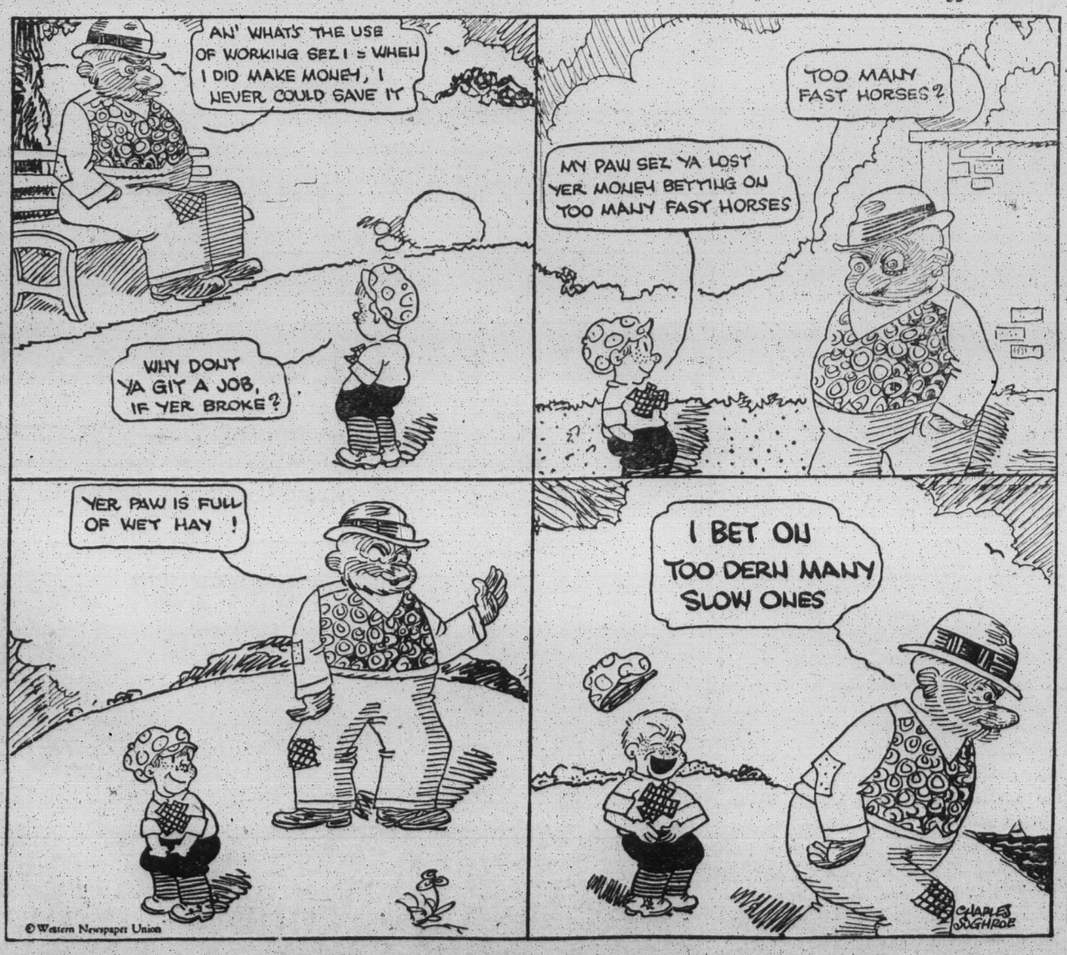
Let's Begin at Home

WATCH ME HIT THAT SIGN
BET YOU MISS IT
SEE IF I CAN HIT THE GLASS BALL
TWO BITS YOU MISS IT
WELL, BILL, THERE'S A MOST CONVINCING ARGUMENT IN FAVOR OF DISARMAMENT
(Copyright, W. N. U.)

THE FEATHERHEADS — Punishment Enough

BUT, POP...
BUT NOTHING! YOU'RE A BAD BOY, FREDDIE FEATHERHEAD, GO RIGHT UP TO YOUR ROOM AND STAY THERE!
GLOOM
FAIRMONT H.S.
?
POP, I JUST CAN'T STAY UP IN MY ROOM ANY LONGER — "PUNK" CRIPPEN'S OUT WALKIN' WITH MY GIRL
© Western Newspaper Union
L. F. VAN ZELM

MICKIE, THE PRINTER'S DEVIL — A Difference


AN' WHAT'S THE USE OF WORKING SEZ I s WHEN I DID MAKE MONEY, I NEVER COULD SAVE IT
WHY DONT YA GIT A JOB, IF YER BROKE?
TOO MANY FAST HORSES?
MY PAW SEZ YA LOST YER MONEY BETTING ON TOO MANY FAST HORSES
YER PAW IS FULL OF WET HAY!
I BET ON TOO DERN MANY SLOW ONES
©Western Newspaper Union
CHARLES SUGHROE

HIS TELEPATHIC WOOING

By JAMES BUCKHAM

(© by Short Story Pub. Co.)

DOCTOR AMSDEN was utterly and hopelessly in love with beautiful Miriam Foote. But, in spite of his six feet of splendid manhood—or, perhaps, because of them—the young doctor was so timid in the presence of the fair sex, and particularly in the presence of the fascinating Miriam, that he could no more bring himself to utter a syllable of sentiment to that young woman than he could walk up to the venerable and dignified president of the State Medical association and tweak his nose! The two things seemed equally preposterous and impossible.

At this juncture of affairs, curiously enough, there fell into the hands of Doctor Amsden a book that offered a magical solution of the problem that perplexed him—viz., how to make love to the woman who had ensnared his heart, without being conscious of doing it. This book was called "The Law of Psychic Phenomena," and its central theory was that the "subjective mind," or soul, of any person, by a process of autosuggestion, may enter into communication with the subjective mind of another person, at any distance whatsoever. A condition of sleep, either cataleptic or natural, is induced by the agent in himself; but previously to falling to sleep he must concentrate his whole mental energy and will power upon the determination to convey a certain image, or message, or both to the subjective mind of the person with whom he wishes to communicate. Then away goes his spirit—his phantasm—while he is buried in unconscious slumber, appears in his very image to the person designated, and delivers the message with his very voice and manner. Truly, a marvelous theory, and of untold significance to timid lovers and bashful solicitors of every kind.

According to this theory, Doctor Amsden, in order to make telepathic love to Miriam Foote, need simply drop to sleep, on a certain night, with a strong determination to send his phantasm to the young woman with an eloquent plea of affection. That was all. It was not even necessary for him to furnish the general substance, introduction, or any portion of this glowing address. He need simply specify that it should be passionate and rich in verbal color—ordering a proposal much as he would a dinner at a first-class hotel, with perfect confidence that at the proper time it would be served in proper form. To be sure, this method of wooing was not in strict accordance with the traditional etiquette of such affairs. It might even be considered that this proposal by a sort of phantasmal proxy was hardly fair to the object of the experiment. A ghost is, after all, but a ghost, whether it be attached to a bodily tenement or be simply a spirit at large, and even the most heavenly minded young woman might cherish a prejudice in favor of a fleshly lover. On the other hand, however, the choice lay not between two methods of wooing, but between this and none at all; and how easy how delightful a method of making proposal of marriage. It could all be performed, like a painful surgical operation, during merciful sleep. Then the lover when next he met the lady in his every-day person, would know by her manner whether she had accepted or rejected him. The more Doctor Amsden considered this fascinating project the more trivial seemed his scruples against its fulfillment. Indeed, he asked himself judicially, was it not a fundamental doctrine of metaphysics that only the soul was real, and so-called matter was simply the shadow cast by the spirit? This being the case, his vulgarly named ghost was in reality no ghost at all, while his bodily presence was the real phantasm.

Having arrived at this comfortable, though to the lay mind slightly abstruse, conclusion, Amsden wavered no longer. "I will do it," he said, jumping to his feet. "I will do it tonight—no—no, a few days must be given to subduing the flesh and concentrating the energies of the subjective mind. On Saturday evening, at the time of my regular weekly call, I will make an end to this painful uncertainty. Though I cannot but hope that she looks upon my suit with favor, I shall never dare to broach the subject of love openly in the flesh. My ghost—or, at least, what is vulgarly known as a ghost—shall speak, and I will abide by the result."

On his return from dinner that evening Doctor Amsden locked all the doors and darkened all the windows of his apartments. Then, after smoking a meditative cigar, he went to bed. It was barely eight o'clock in the evening when his head touched the pillow, but as he had planned to send his image to Miss Foote at precisely nine o'clock, before that young lady should have retired to her chamber, he wished to have ample time to get himself to sleep. Besides, he was really tired and drowsy, which was certainly a favorable condition for his experiment. He had feared that he would be excited and nervous; but already the suggestion of sleep which he had been constantly reiterating for the past hour was beginning to tell upon his brain. The formula, "I am about to go to sleep, I am becoming sleepy, I sleep," was having a most magical effect.

Doctor Amsden dropped into the misty chasm of slumber in less than fifteen minutes after getting to bed. But that fifteen minutes had been spent in strenuous command, on the part of the objective mind, that the subjective mind should go, at precisely nine o'clock, to the home of Miss Foote, present itself in the exact and correct image of the lover, and make an ardent appeal to the affections of the lady.

In about two hours Amsden awoke, bathed in perspiration, and feeling thoroughly exhausted. He was not conscious of having dreamed at all, and yet it seemed to him as if he had just shaken off a most horrible nightmare. He rose from his bed and consulted his watch. It was just ten o'clock. "Thank heaven," he cried, "I did not wake before the time!" He went back to bed, and fell instantly into the deep slumber of complete exhaustion, from which he did not wake until late the next morning.

For two days he did not see Miss Foote. Then he summoned up courage to call upon her. She came downstairs looking pale and anxious, and the moment that Amsden's eyes fell upon her his heart began to throb with suffocating violence. Undoubtedly his experiment had succeeded as far as the proposal was concerned—but should his attitude be that of the accepted or rejected lover?

Hardly noticing his stammering expressions of solicitude for her altered looks, Miriam led the way into the drawing room, and, motioning him to a chair, seated herself in a dim corner at the other side of the room. Then, with her blue eyes lowered and her fingers twisting nervously, she said:

"Doctor Amsden, I owe you an apology. When you called two nights ago and asked me to be your wife I was too much agitated to answer you. To tell the truth," she continued, reddening a little, "the eloquence of your words, their poetry and melody, so surprised and overcame me that I could not answer as you deserved. When I left you and walked to the other side of the room it was only that I might gain possession of myself, and when I looked up and found you gone—"

"Gone!" exclaimed Amsden, groaning audibly.

"Yes, gone like a spirit (here Miss Foote paused, while Amsden clutched at his chair, feeling as though his whole body were turning to sand and dribbling down upon the floor) without a word of good-by, I feared that I had mortally offended you and that you would never come back to—"

"Then you were not angry because my ghost—because I left like a ghost? You wanted me to come back? But why?"

"I—I think you ought to know," said the girl, blushing.

And the next moment Doctor Amsden was kneeling at her feet.

"I did it in a dream—no, I don't mean that—I mean this is a dream. I ought to explain."

"No, don't try. I understand," said Miriam softly.

The girl's head sank forward on his shoulder. She was crying a little, but she suffered her lover's arms to slip around her waist, and into his trembling hand she pressed her own.

It was done, the impossible, the inconceivable! And even Amsden felt in his heaving heart that he had never done anything so easy and so utterly delightful in his whole life.

It was true that Miriam did not understand, but Amsden felt that at such a juncture any explanations would be not merely out of place, but even indelicate.

To his credit be it said, however, that on one occasion before his marriage he attempted to confess to Miriam all the circumstances of his proposal; but while he was still struggling with his introduction she stopped him with a pre-emptory gesture.

"I don't understand a word about subjective and objective minds," she said, in a wounded voice. "All I know is that you made me the most beautiful proposal I had ever heard—I mean imagined—but of course if you want to take it back by saying that you were not responsible at the time—"

Whereupon Amsden was obliged to consume two delightful hours in assuring his sweetheart that he was a blundering fool, and that his metaphysical nonsense, translated, meant that it was his best self that had made that eloquent proposal, and that he was only afraid his every-day self was not one-tenth good enough for her.

Historic Trees Fall Under Axes of Indians

Oliver Wendell Holmes' "Woodman spare that tree" is a metaphor especially adaptable at the moment to the ax of the Mexican Indian, which is slowly but surely destroying one of the finest groves of great and historic trees on the North American continent, little known, but rivaling in beauty the big trees of Sequoia National park in California.

The grove is 30 miles from the City of Mexico and consists of about 1,000 cypress trees, the smallest of them 40 feet about the base. Nazahualcoyotl, the poet king and last ruler of the once flourishing kingdom of Texcoco, who was born in 1403, selected the spot as his favorite garden. There still remain the great majority of them, but with systematic regularity they are being leveled by neighboring Indians in want of firewood. Contrary to the Mexican government's usual promptness and policy of preserving all historic monuments the forestry department is allowing one of the botanical wonders of the country, perhaps in the world, to slowly deteriorate.

Affection is sweet reward.

Lame, Tired, Achy?

Are you tired, lame, achy—worried with backache? Do you suffer sharp pains, headaches, dizziness and disturbing bladder irregularities? Perhaps your kidneys need attention. When the kidneys fail to properly filter the blood, body impurities accumulate and cause poisoning of the whole system. Such a condition may lead to serious sickness. Don't neglect it! If you suspect your kidneys, why not give *Doan's Pills* a trial? *Doan's* have been used successfully over thirty-five years—are recommended the world over. *Ask your neighbor!*

A California Case

John Ferns, retired justice of the peace, 3626 1st Ave., Sacramento, Calif., says: "My back pained continually and when I stooped it was difficult to straighten, for these pains dug in deeper. I had to get up nights to pass the kidney secretions, which were scanty. After using Doan's Pills, I was rid of the trouble."

DOAN'S PILLS 60c

STIMULANT DIURETIC TO THE KIDNEYS

Foster-Milburn Co., Mfg. Chem., Buffalo, N. Y.

Men who court trouble soon find themselves wedded to it.

"THE FOUNDATION OF HIS HEALTH"

Among the thousands who have publicly expressed indebtedness to Tanlac for normal weight, health and strength, is A. B. White, who recently said:

"The foundation for my present excellent health was laid by Tanlac. For months I had been run-down. I had lost all enjoyment for food and suffered great discomfort from indigestion. My liver was sluggish and that tired feeling was on me all the time.

"Three bottles of Tanlac relieved my troubles and started me off with a system so thoroughly toned up and renewed that I soon found myself feeling like a new man."

Tanlac is for sale by all good druggists Accept no substitute.

Tanlac Vegetable Pills for constipation; made and recommended by the manufacturers of Tanlac.

TANLAC
FOR YOUR HEALTH

If we are wrong an ally is always welcome.

IS IT YOUR STOMACH?

Sacramento, Calif. — "My stomach went back on me, everything I ate caused pain and distress, I grew nervous, weak and pale and it seemed that I had pains and aches all thru my body. I was too miserable to be around when I started to take Dr. Pierce's Golden Medical Discovery and it relieved me of all nervousness and stomach trouble and completely restored me to good health. I could eat without being distressed, in fact, I never felt better."—Mrs. Grace Sheldon, 3237-9th Ave. All dealers; or send 10c for trial pkg. of tablets to Dr. Pierce's Invalids' Hotel in Buffalo, N. Y.

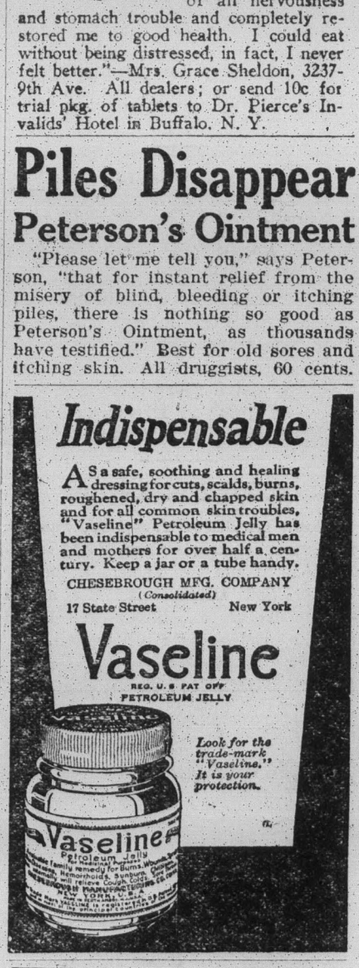
Piles Disappear
Peterson's Ointment

"Please let me tell you," says Peterson, "that for instant relief from the misery of blind, bleeding or itching piles, there is nothing so good as Peterson's Ointment, as thousands have testified." Best for old sores and itching skin. All druggists, 60 cents.

Indispensable

As a safe, soothing and healing dressing for cuts, scalds, burns, roughened, dry and chapped skin and for all common skin troubles, "Vaseline" Petroleum Jelly has been indispensable to medical men and mothers for over half a century. Keep a jar or a tube handy.

CHESEBROUGH MFG. COMPANY (Consolidated)
17 State Street New York



Green's August Flower
for Constipation, Indigestion and Torpid Liver

Relieves that feeling of having eaten unwisely. 30c & 90c bottles. All druggists.

STUBBORN SORES
and inflammations quickly yield to
Resinol

Dickey's OLD RELIABLE Eye Water
relieves sun and wind-burned eyes. Doesn't hurt. Genuine in Red Folding Box. 25c at all druggists or by mail. DICKEY DRUG CO., Bristol, Va.-Tenn.

Good Morning! Did You Get Your Mince Pie?

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue
Ocean Beach, California
Phone Point Loma 17

KIRK SMITH ..... Editor-Owner
KATHERINE SMITH ... Sec'y.-Treas.

Legalized as an Official San Diego City and County Newspaper

SUBSCRIPTION PRICES: In San Diego County, $1.00 a year; elsewhere, $1.50 a year. All subscriptions payable IN ADVANCE.
Single Copies ..... 5 Cents

LOCAL READERS—Fifteen cents a line, averaging five words to line.

CLASSIFIED ADS—Ten cents per line, averaging five words to line.

Advertising Rates Upon Application
Classified, Transient, Political and Discount Ads
PAYABLE IN ADVANCE

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, Nov. 28, 1925

OCEAN BEACH LUMBER COMPANY
W. H. RABSAHL, Manager
Corner Muir Ave. and Ebers St.
Phone, Point Loma 40
LUMBER
LATH - SHINGLES - NAILS - ROOFING
Sash and Doors and Mill Work
Wall Boards—Cement and Plaster
Agents for
PIONEER SHINGLES and UPSON BOARD

GET READY FOR THE RAINS—SPECIAL SALE ON
PAINTS & ROOFING
"PABCO" PAINTS, STAINS AND VARNISHES—WALL PAPER
Sunset Transfer
Feed, Fuel and Express T. F. HOGAN, Proprietor
5010 Newport Ave., Ocean Beach
Phones—: Main 1741—Point Loma 162

Pat's Bakery
1877 Bacon St., Ocean Beach Phone, Pt. Loma 65-R
Open Sundays from 8:30 a. m. to 12 noon
Our Special FRUIT CAKE now ready for the Holidays. Bring us your TURKEYS,
WE WILL ROAST THEM
EXTRA SPECIALS EVERY SATURDAY

NEW LOCATION
5004 NEWPORT AVE., O. B.
H. H. REID & SON
Paints, Hardware and Household Supplies
Kitchenware and Glassware
STANLEY 4-SQUARE HOUSEHOLD TOOLS
Phone: Point Loma 49

"MOLE"
INSTANT GLASS CLEANER
Digs Under Dirt
20c a Bottle
Cleans anything made of glass, marble, vitrolite and other glass substitutes. Also white woodwork.
Get our prices on
PAINT and GLASS

Authorized FORD and CHEVROLET Service.
Ocean Beach Garage
HENRY EULBERG, Proprietor Phone Pt. Loma 94-J.
4868 Newport Avenue
Complete Line of
REPLACEMENT PARTS, TIRES AUTO ACCESSORIES
HEADLIGHT TESTING STATION
Official Number 1308
Have Your Auto Lights Properly Adjusted by Experts in Conformity With State Law.
AUTOMOBILE REPAIRING
BEST EQUIPPED FOR SERVICE Two Blocks East of Dance Pavilion

Point Loma Laundry
Phone, Point Loma 378
LAUNDRY CALLED FOR AND DELIVERED
If It's Laundry Work, We Do It!
WET WASH, ROUGH DRY,
SEMI-FINISH AND FINISH WORK

CHRISTMAS SUGGESTIONS:
Fancy Boxed Candies - Kodaks - Albums
Flash Lights - Fountain Pens - Stationery
Eversharp and Duofold Pencils - Toilet Waters
Christmas Sets for Men and Women
Kraft's Drug Store
Cor. Bacon St. and Newport Ave., Ocean Beach
Two phones: Point Loma, 194—Point Loma, 411

DAILY TRIPS TO SAN DIEGO AND POINT LOMA
REID TRANSFER
1885 Bacon Street. FREIGHT JOBBING Ocean Beach
BAGGAGE MOVING
Residence Phone Point Loma 125-J
STORAGE
Office Phone Point Loma 136
FEED, FUEL AND PAINTS

Point Loma 'Hi'

Continued from Page 1

the halls and on the stairs; keeping pupils from running and from shouting or causing disturbances.

The "Welfare" committee, under the leadership of Horace Dunniry, and the "Welcome" committee, Arnold Losey, chairman, have been active in school work. The "Shavers" enjoy the distinction of being the largest and most active club in the school.

An event that promises fun for all will be the "Stag Party" on December 4. Donald Roberts, chairman of the "Social" committee, promises stunts that will surprise all. Boxing and wrestling matches are to be included.

POINT LOMA GROWS

Evidence of the growth of the beach districts is shown in the enrollment of twenty-three students during November. The total number of pupils now attending Point Loma is to be 440.

TES TRAMS

The "Tes Trams," the older girls' organization, met last Wednesday, assembly period. Just as the boys have the "Shavers," the girls have the "Tes Trams." This organization cooperates with the Shavers club on all important school matters. This week's program consists of songs by Claire Parsons and a short talk on "Vocations for Girls" by Miss Julia Pickett of the board of education.

SCOUT CONVENTION

Salin Lipsett of Troop 29, was the only representative from Point Loma high to attend the Pasadena conference. San Diego this year has a record troop of thirty-two Eagle Scouts, at the state convention.

INTERESTING TALK

Miss Julia Pickett of the board of education, spoke to Miss Henderson's class in vocational civics last Wednesday.

RED CROSS COLLECTION

A collection of food and clothing for the Red Cross was taken one day this week, but owing to the fact that the collection was not generally announced, some of the tsudents failed to contribute articles. However, a goodly proportion did and Mr. Ross was not disappointed.

POINTS ON SWIMMING

John A. Jackson, head of life saving work of the Red Cross, talked under the auspices of the Boy Scouts at a boys' assembly in the study hall Friday noon. Mr. Jackson, who has been a swimming instructor for almost a score of years, illustrated a few strokes, and showed how a person in deep water could be saved.

TREE PLANTING

Miss Henderson's vocational civics class led the school in being the first class to attempt to beautify the school grounds. Miss Henderson's class has just completed work on the topic of conservation and in observance of this they will plant a tree on the school grounds.

It Costs No More On Point Loma

Building costs are approximately the same in all parts of San Diego. But what a difference in values of completed buildings!

You can build on a beautiful, restricted Point Loma lot for the same sum you would expend in a less favored locality.

And when your home is completed you will have a property so protected and situated that your investment is more than protected.

It is not the house, but the lot, which re-sells at a profit. Personally, I know of no place in California where ground values are increasing more rapidly than on beautiful Point Loma.

John P. Mills.

WHAT COULD BE BETTER

For

A Birthday Gift
A Wedding Present
A Friendship Remembrance
An Anniversary Memento
Than a Year's Subscription to
"THE BEACH NEWS"
One Dollar for Fifty-two Weeks.

U. S. MAIL SCHEDULE

By Postmaster H. K. Rankin

General Delivery—8 a.m. to 6 p.m.
Money Order Department—8 a.m. to 5:30 p.m.
Mail arrives and is distributed 10:30 a.m. and 4:30 p.m.
Mail departs 10:15 a.m. and 4:15 p.m.
Sundays and holidays, mail departs 10 a.m.
Mail closes 10 a.m. and 4 p.m, or 15 minutes before daily departure.
Windows not open on Sundays.

ABOUT PRINTING PRICES

All job printing by "The Beach News" carries the Union Label and all estimates are made in accordance with the Franklin Price List, our prices for standard printing being precisely the same as any Union office in the city. Quality and service unexcelled. Give us a trial. Phone Point Loma 17.

MISSION BEACH SCHOOL NOTES

Written for "The Beach News" By Pupils Under Direction of Miss Sarellen Morgan

There were 33 visitors at the Mission Beach school during Education Week. A musical program was presented by the upper grades.

The children of the school brought many donations of food and clothing for the poor children on Thanksgiving.

Mr. Scott, the nature study supervisor, gave us a list of the birds to be seen on the bay and ocean front. We are going to send for pictures of them from the National Geographic society.

Lytle Knight, of the 5B grade, was absent from school three days this week because of an accident. He was struck by a car when coming out of an alley on his bicycle.

Miss Scheaffer, the art supervisor, gave the children pictude study lessons on Monday. The upper grades studied Whistler's 'Battersea Bridge.' The lower grades studied "Bringing Home the New Born Calf," by Henry Field.

EASY CHRISTMAS MONEY

for public school pupils. For particulars apply at "The Beach News" office, 4829 Saratoga Ave., O. B.

MISS TATE ARRIVES

A daughter was born November 18 to Mr. and Mrs. Elliott Tate of 826 Diamond street, Pacific Beach.

BOOSTER MORAN APPRECIATES BOOSTING

Ocean Beach, Nov. 18, 1925.
Editor "The Beach News."

I was pleased to receive the complimentary copy of "The Beach News," and I would like to have a copy each week, so I am enclosing $1 for yearly subscription. I thought so well of the article you wrote about my garden that I mailed a number of copies east to my friends. Thanking you. Respectfully,

GEORGE MORAN.

I'D COME RIGHT BACK AGAIN

Written for "The Beach News" by Mary Elizabeth Calder

I long to roam to that old home
Where the snow lies on the hill,
And hear again the jingling bells
On the frosty air so still.
O'er the drifted snow, when north winds blow,
I'd speed o'er moor and fen
Like a ship a-sail on a glistening trail
(But—I'd come right back again).

Where the icy blast holds the river fast
Like a mirror, when the moon is high
Gay skaters glide, while the white hillside
Re-echoes their joyous cry.
I would steer my bobsled down the steep
To the bottom of the snowy glen,
Where I'd tingle and glow from a bath in the snow
(But—I'd come right back again).

With moccasined feet in the storm and sleet,
Where the snow-wreathed windows glow
From the lights within, and the old coal-bin
Is getting pretty low,
I would shiver and sake, just for the sake
Of a snow-shoe tramp—but when
I'd feel the frost nibble at my toes
(I'd come right back again!)

I would ride once more as in days of yore
In a one-horse open sleigh,
No traffic cop to make me stop,
And the old nag knew the way;
I would shovel snow at ten below
Till I'd freeze my nose, and then
I would pack my freight for the "Golden State"
(And come right back again.)

Yes, I'd come right back to my California shack,
The fig-tree and the vine,
Where the mocking-bird sings and the bouganillea flings
A challenge to the bright sunshine;
Where the ocean's spray meets the blue of the bay,
Can't be pictured by tongue or pen.
The old home may call—but—in the fall—
(I'll be right back again.)

SUBSCRIPTION RENEWALS TO "THE BEACH NEWS" ARE NOW DUE

Regular subscribers are respectfully notified that renewals of subscriptions are now due for the fourth year of "The Beach News." The price remains at $1.00 per year anywhere in San Diego county, but is raised to $1.50 a year outside of San Diego county. Local subscribers can be accommodated at Froide's Foto Finishing Co., on Bacon street, or Kraft's Drug Store, on Newport avenue; or "The Beach News" office, 4829 Saratoga avenue.

Buy Beach Property Now!

If it's about the beaches
It's all in "The Beach News."
Only One Dollar for One Year

SAN DIEGO
Army and Navy Academy
Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating
THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS ENTIRE YEAR
Located on Ocean
Phone, Pacific Beach 172
COL. THOS. A. DAVIS, Pres.

CLASSES IN INTERPRETATIVE AND CLASSIC
DANCING
FOR CHILDREN AND ADULTS
Every Saturday Morning, 10 o'Clock, at
PENINSULA MASONIC HALL,
5019 Newport Ave., Ocean Beach,
Over Faber's Little Cash Grocery.
MISS ELLA E. TERHEGGEN
Phones Main 7441—662-87

BUNGALOW BEAUTY SHOP
EXPERT MARCELLING AND HAIR BOBBING
Facials, Manicuring, Hair Tinting
Open Evenings by Appointment
MAYME E. LUECK
1989 Bacon St., Ocean Beach
Phone Pt. Loma 0129

Ocean Beach CLEANERS
Phone Pt. Loma 30-J

Phone Point Loma 259-J
E. K. BURDETTE
PLUMBING
Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

BEACH'S Chicken and Waffles SHOP
ON THE ESPLANADE
MARK L. BEACH, Prop. and Mgr.

Half Chicken on Toast	50c
Waffles	20c
Coffee	05c
Tea	10c
Milk	10c

Phone, Point Loma 54
Henry C. Seebold
PLUMBER
1874 Bacon St., Ocean Beach
Reg. No. 135
Repair Work a Specialty

D. R. SAUM, Pres. E. C. BANGS, Secy.
Established 1887
Johnson-Saum Co.
Incorporated
Superior Service and Equipment
The expense is a matter of your own desire.
LADY EMBALMER
For Ladies and Children
N. W. Cor. 4th and Ash Sts.

REPUTATION
IS
REPTITION

Persistent advertising is a reputation builder for any business man.

Keeping your name steadily before people impels them to think of your business.

SCHOOLCHILDREN can earn Christmas money easily and quickly by obtaining subscriptions to "The Beach News." For particulars apply at publication office, 4829 Saratoga Ave., O. B.

Katherine's "Kollum"

By MRS. KIRK SMITH
Phone Point Loma 17

FATHER FOLEY WISHES "GOOD WILL WITH CONTENTMENT" FOR BEACH FRIENDS

Writing from Los Angeles, where he has been appointed by Bishop Cantwell as chaplain of the Good Shepherd's at 1543 South Arlington street, Rev. Declan E. Foiey states that he regrets having been unable to bid good-bye personally to many Ocean Beach friends upon his recent departure. He adds that his sincerest wish is for "good will and contentment to all." Parochial work on Sundays will be performed by Father Foley in addition to his new chaplain's duties.

◆ ◆ ◆

Greeting Cards—Froide—Bacon St

◆ ◆ ◆

BIRTHDAY SURPRISE PARTY

A jolly surprise party was given for Claes Wyckoff on his fifteenth birthday anniversary last Saturday, Nov. 21, at his home on Muir avenue, where the floral and general decorations were in red and green. The guests included Lorene Tabor, Nona Bishop, Lenore Belmont, Barbara Burdette, Winifred Varney, Helen Yeoman, Mary Perry, Glory and Linda Wyckoff; Messrs. Harold Belmont, John O'Connor, Henry Lysett, James Jamison, Walter Dunn, Barrows Beaudry, Bailey Burdette and Maurice Fitzgerald. The popular young host was the recipient of many fine and appropriate gifts.

◆ ◆ ◆

Christmas Cards. FROIDE, Bacon treet.

◆ ◆ ◆

COMPLIMENTARY BRIDGE PARTY

Miss Harriet Munson of Point Loma entertained the Gamma Delta Sigma sorority at a delightful bridge party recently. The affair was complimentary to Mrs. Jerry Hill, formerly Miss Louise Hart.

◆ ◆ ◆

FOOD AND HOLIDAY SALE

A special sale of appropriate Christmas gifts will be held by the Women's Guild of Trinity Mission, in conjunction with their excellent food sale, on Saturday, Dec. 5, at 5050 Nweport avenue.

◆ ◆ ◆

MANAGER T. G. ARMSTRONG GOING TO CONVENTION

Thos. G. Armstrong, manager of the Mission Beach Amusement Center, will leave shortly for Chicago, where he will attend the annual convention of the Outdoor Showmen's association.

◆ ◆ ◆

ARRIVE FROM ILLINOIS

Mr. and Mrs. Fred Cochran and their son, John, arrived early this week from Assumption, Illinois, and are residing at 4770 Santa Monica avenue for the winter.

◆ ◆ ◆

FOR LESSONS in china painting, see Mrs. A. L. Turner, 4962 Cape May avenue. Pt. Loma 321-J.

◆ ◆ ◆

HERE FROM LOS ANGELES

Mr. and Mrs. G. R. McGehee and children, from Los Angeles, who came here to attend the funeral of Mr. G. R. Pilcher of Cape May avenue, spent Thanksgiving week with Mrs. Anna G. Pilcher and Miss M. B. Gould. The McGehee family expect to return to Los Angeles tomorrow.

◆ ◆ ◆

GUESTS FROM HAWAII

Hon. and Mrs. Lyman J. Gage have been entertaining as their house guests on Point Loma for the past two weeks Mr. and Mrs. John Cooper Searle, of Honolulu.

◆ ◆ ◆

CASH commissions paid to schoolchildren securing subscribers for "The Beach News." Apply at publication office for particulars.

◆ ◆ ◆

Mr. and Mrs. Walter Maybee, former owners of the O. B. Bakery, are now located in Salt Lake City, Utah.

MRS. NEWCOMB WRITES CHEERILY FROM CHICAGO

In sending her renewal of subscription from her present residence in Chicago, Mrs. Emily L. Newcomb writes: "I get lots of enjoyment out of "The Beach News" and doubly so since my affliction. I forwarded a recent copy of the paper to Mrs. H. F. McCoy, who is now residing in Alameda, Calif. The McCoys were in Chicago last summer and I had a very pleasant visit with them. Some day I hope to live in California again, as there is no place like it, according to my way of thinking."

◆ ◆ ◆

DANCE AND SOCIAL BY OFFICERS' CLUB

The officers and women of Fort Rosecrans, Point Loma, were hosts and hostesses last Monday evening at a large dancing party given at the Officers' club. Invitations were issued to the active officers of the Eleventh naval district, the destroyer base, the naval air station, naval hospital, marine base, Rockwell field, Camp Hearn, 251st coast artillery, National Guard officers, and all retired army, navy and marine corps officers, besides those sent to individuals in the civil social set of Coronado and San Diego and their families.

◆ ◆ ◆

GIFTS AND FOOD SALE

A remarkable sale of beautiful Christmas gifts, fancy and useful articles, and also a delicious cooked food sale, will be held by the ladies of the Catholic church next Wednesday, Dec. 2, in the former Leonard delicatessen store on Newport avenue, opposite the Maine garage.

◆ ◆ ◆

HERE FOR THE HOLIDAYS

Mrs. Francis Davis arrived this morning from Yakima, Wash., to spend the holidays with her daughter and son-in-law, Mr. and Mrs. C. M. Cole, of 1844 Cable street.

◆ ◆ ◆

Permanent Lipsticks, 50c.
THE BEAUTY SHOP
Phone Point Loma 193.

◆ ◆ ◆

ROLLER SKATING BY STATE COLLEGE SORORITY

A skating party was given last Wednesday evening at Mission Beach by members of the Komo sorority of State college. Members of the party included Dr. Georgia Coy, faculty advisor for the sorority, and the Misses Mildred Dewey, May Davidson, Marion and Margaret Giles, Annette Rust, Alice Opdyke, Margaret Adams, Berniece Steele, Susan Lewis, Dorothy Harrison, Ruth Varney, Ruth Wilkins, Florence Cletus and Love Stickney.

◆ ◆ ◆

P.-T. A. MEETING

The P.-T. A. will hold their regular monthly meeting at the Ocean Beach school house, Friday, Dec. 4, at 3:15 p. m. The program will consist of a number of musical selections, followed by a lesson from the "Study Book," chapters 3 and 4.

◆ ◆ ◆

Christmas Cards. FROIDE, Bacon treet.

◆ ◆ ◆

ALAN BELMONT QUITE ILL

The many friends of young Alan Belmont, of 4876 Del Mar avenue, will regret to learn of his serious illness with heart trouble. He has been ordered by his physician to observe the strictest quietness for a year or more. Young Belmont is attending high school, and with Clifford Harrison, a fellow student, recently opened the Strand Sweet Shoppe on Newport avenue.

◆ ◆ ◆

Mrs. Ethel Sterling, of 4807 Saratoga avenue, was a dinner guest last Monday at the home of Mr. and Mrs. Hicks on De Foe street.

◆ ◆ ◆

Mrs. A. B. Mulville, of 4905 Del Mar avenue, spent the Thanksgiving holidays at Hulburd's Grove Inn.

◆ ◆ ◆

Classified Ads Get Quick Results.
WE CIRCULATE

CHURCHES

◆ ◆ ◆

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH
DeFoe Street at Santa Monica Ave
Rev. W. S. Dunn, Pastor

Bible School at 9:45 a. m.
Morning worship at 11 o'clock.
Sermon by the pastor, "The Believer's Two Natures."
Trumpet solo—"Consolation," by Bramwell G. Coultas.
Young people's meeting 6:45 p. m.
Monthly musical service, 7:45. p. m.
The "Hymn of the Sea" will be sung and the pastor will tell the story of how the hymn came to be written.
A cordial invitation is extended to all to attend these services.

SACRED HEART CATHOLIC CHURCH
Cor. DeFoe St. and Saratoga Ave.
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.
Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)

Sunday School at 9:45 a. m.
Sunday morning, Nov. 29, at 11 o'clock, Rev. James H. Price of Berkeley, Calif., will preach.
Sunday evening at 7:30 o'clock, Herbert S. More will give a stereopticon lecture.

ORDINATION SERVICE

On Tuesday, Dec. 1, at 2:30 p. m., an Ordination service will be held in the Union Congregational church for William I. Newman, the pastor. Mr. Newman graduated last spring from the Pacific School of Religion at Berkeley, Calif. He spent last summer working as assistant pastor of the Atlantic Avenue Congregational church in Long Beach, and took up the work in Ocean Beach Sept. 1. The public is cordially invited to the ordination service.

TRINITY MISSION EPISCOPAL
Sutcliffe Bldg., 1955 Abbott Street
Rev. George Wallace, D.D., Pastor.

Sunday school at 9:45 a. m.
Morning service at 11 o'clock.

CLASSIFIED ADS

ONLY A DIME A LINE
CASH TERMS
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Large 3-burner gas plate and oven; good as new; one oil heater, cheap. Froide, 1868 Bacon St.

DRESSMAKING, designing, ladies' tailoring, also remodeling. Carolyn M. Koch, 5065 Niagara Ave., Grace Apts., Ocean Beach. Phone Pt. Loma 501.

FOR RENT—Five-room modern furnished cottage; two bedrooms; breakfast nook; laundry trays; garage; room for garden and chickens; adults. 2271 Froude st. Main 2834.

HEMSTITCHING, Dressmaking and ladies' tailoring. MRS. G. W. SCHULZE, 735 Santa Clara place, Mission Beach.

RAG RUG WEAVING—At 4928 Brighton Ave., Ocean Beach, Mrs. Ransone is prepared to do all types of rag rug weaving; 85c running yd.

UNDERGRADUATE NURSE—Best of references. Mrs. A. Lane, 4786 Brighton Ave. Phone Pt. Loma 335.

EXPERIENCED dressmaker; go out by day, $4. References. Phone Pt. Loma 404.

SPEND YOUR DIMES AND DOLLARS AT HOME

It's Not Far to a FABER Store

FABER'S Ocean Beach Grocery
5008 Newport avenue Phone Pt. Loma 48

Faber's Little Cash Grocery
5021 Newport Ave. Pt. Loma 129

Faber's Cash & Carry No. 3
2119 Bacon St. Phone Pt Loma 248

Faber's Cash and Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE
WE CARRY THE BEST AND SELL THE CHEAPEST
TRADE AT HOME AND SAVE MONEY

It's Not Far to a FABER Store

MERCHANTS! Put Your Goods In The Spotlight

Just "top lighting" in your store or in your show windows is not enough to attract attention to your display.

Make your goods stand out by spot lights. In many cases color screens will add to the beauty of your merchandise.

San Diego Consolidated Gas & Electric Co.
857 SIXTH STREET
MAIN 64
Byllesby Engineering and Management Corporation

Under New Management
HOTEL NEWPORT
ROBERT W. MAC DONALD, Prop.
Special Weekly and Monthly Rates
NEW DINING ROOM SERVICE
BREAKFAST, 7 to 9 a. m., 35c and 50c. LUNCHEON, 12 to 1:30 p. m., 50c. DINNER, 6 to 8 p. m., 75c. Special Sunday Dinner, $1.00.
Prompt and Courteous Service
Phone Pt. Loma 404
Reservations Welcomed

Dancing Every Saturday, Sunday and Holiday
BENBOUGH'S OCEAN BEACH DANCE PAVILION

FREE! FREE!
7x11 ENLARGEMENT
With Every Yearly Subscription to
"The Beach News"
PAID IN AT THE BRANCH OFFICE AT
FROIDE'S Foto Finishing Co.
1868 Bacon Street, Ocean Beach

Subscribe for "The Beach News," $1 a Year

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

Classified Ads Get Quick Results

WHO SAID

"I am not a Virginian but an American."

HAD Patrick Henry lived 50 years later than he did, would we have clung to his assertion that he was a citizen of the United States, rather than of Virginia?

It was on this question of whether the citizens of the United States were citizens of the nation or of the state in which they lived that the Civil war was fought and finally decided in favor of those holding to the theory here enunciated by Patrick Henry.

Of course, Patrick Henry lived before the real development of the nation into states. They were but loosely organized colonies before the Revolutionary war and their structure had not changed greatly before death claimed the renowned orator. Had Patrick Henry lived later in the history of his country it is quite likely that his intense love for Virginia would have caused him to alter the declaration quoted above.

Patrick Henry was born in Virginia in 1736. He was given a good education and in 1760 he was admitted to the bar of his native state. Henry's ability soon became evident. No other public speaker of his time could surpass him in his hold upon his audience and his impassioned addresses played a prominent part in lining up the colonists against the British. He was one of the most bitter opponents of the Stamp Act and it was his repeated speeches against it that made its enforcement practically impossible.

The one declaration best remembered of this orator is the famous one: "I know not what course others may take; but as for me give me liberty or give me death."

Patrick Henry died in 1799.—Wayne D. McMurray.

(© George Matthew Adams.)

Sign for Manuscript

MS means manuscript. MSS is simply the plural, meaning more than one. M.M. means Maelzel's Metronome. It is wrong to suppose that it stands for Metronome Mark, although of course the letters may be so interpreted, but then they stand for a number of other words also.

MOST WELCOME

By DOUGLAS MALLOCH

FAME, pass me by, and, wealth, elude
My eager grasp, and what's all that?
The stare is often only rude,
And greatness only wondered at.
I would be great another way,
So great that other men would say,
"I never knew a man so kind,
For such a friend you seldom find."

Yes, wealth, elude my eager hand,
And will it matter, after all?
Who builds upon the golden sand
May only build a house to fall,
I would be rich another way,
So rich that other men would say,
"Though little is the wealth he spends,
No mortal has so many friends."

Yes, wealth, elude, fame, pass me by,
Though both a man may well desire
But let me know that always I
Am welcome at another's fire.
I would be famous in a way,
So famous other men would say,
"Though Croesus come, a king be host,
He is the one they welcome most."

(© by McClure Newspaper Syndicate.)

Daddy's Evening Fairy Tale

By Mary Graham Bonner

COPYRIGHT BY WESTERN NEWSPAPER UNION

ALLIE BAA'S COMFORT

Allie Baa's mother was very sad. Her mother's name was Mrs. Cucumber Green.

She Couldn't Draw.

Of course that was not her real name. But it was her play name.

She always called herself that when she played "house" and, in fact, a great deal of the time, she called herself Mrs. Cucumber Green. Her family called her that quite, quite often, too.

Mrs. Cucumber had just begun going to school and she enjoyed the new experience very much.

She was always happy though when a Saturday came and she had a whole long day with Allie. Still Allie was her favorite child.

Allie's real name was Alice Gustava Ariel Star Jewel Bright Carol Carmen Cucumber Green.

That was too long a name to use very often, so Mrs. Cucumber Green always called her Allie Baa.

Allie Baa was a rag doll, as without a doubt, you know.

She was the dearest, sweetest rag doll that ever lived. She was neither too big nor too small. She was so perfect to hug.

Oh, and she nestled down by her mother at night when bedtime came with such a sweet, loving, restful, happy manner.

Her little rag body even seemed to say that it, too, felt happy to be close to that of her mother's.

Allie Baa's rag face was painted, but much of the paint had worn off through so much kissing.

If you had asked Allie Baa how many times she had been kissed in her life she never could have told you.

She had been kissed such countless times.

Now Mrs. Cucumber Green had been working for a prize. The one who got the best marks all told during that month in school was going to win a beautiful book as a prize.

The children had seen the book. It had been up on a shelf in the school room.

Oh, how Mrs. Cucumber Green did want that book. How she did want to earn it, to win it, to have it as hers, to get the prize!

She worked so hard all the month, and her lessons were always thoroughly studied.

Allie was patient about it, too.

She could not play so much when her mother was studying so hard, but she sat by her mother and kept quite quiet, for she knew enough not to interrupt when her mother was studying.

And then, alas, oh, alas, Mrs. Cucumber Green did not win the prize.

Oh, she was so unhappy.

She had made such poor marks in her spelling for it was so hard for her to spell.

In fact she could spell any one word in a number of different ways, and even after she had studied her spelling hard and had written down the words the next day in school when the teacher had given them to the class, she would think they were all wrong.

And she would change her words to make them look right.

That was the way so many of them turned out wrong.

She always made such poor marks in drawing. She couldn't draw anything to make it look in the least bit like the thing she was supposed to be doing.

What a Comfort Was Allie Baa.

And, of course, that isn't making a very good picture!

The teacher praised Mrs. Cucumber Green for her good work and said another time she would, without a doubt, win the prize, for even with her poor marks, her good ones were so good that she had almost won.

With just a little more spelling study she would win next time—so the teacher had said. But oh, it was such a disappointment, such a sad, sad disappointment. Mrs Cucumber Green didn't cry. She hardly ever cried, but she took Allie in her arms that night, and Allie was very quiet. But she was comforting her mother as no one else could comfort her. Oh, what a comfort was Allie Baa.

Papa Had Been Cheated

A widower who had a five-year-old son married a second time and his choice was a rather plain woman of about fifty. After the wedding they came home and the father introduced her to the little fellow, saying: "Arthur, this is the new mamma I promised to bring you." After taking a long and steady look at her, Arthur went over to his father and exclaimed in an audible whisper: "Papa, you've been cheated. She isn't new at all."

WRIGLEY'S AFTER EVERY MEAL

affords benefit as well as pleasure.

Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach.

The Great American Sweetmeat, untouched by hands, full of flavor.

You can't heap the plate too high to suit him. He knows what's what in hot cakes and Flapjack tops 'em all!

Los Angeles Newest - - -

Hotel Cecil

Main Street bet. 6th & 7th

700 ROOMS

300 without bath $1.50
200 with toilet $2.00
200 with private bath $2.50

GOOD GARAGE FACILITIES

MORTON HOMELIKE REASONABLE HOSPITAL

Our expert doctors and surgeons, excellent food, and quiet surroundings bring you real health.

1055 PINE ST., SAN FRANCISCO, CALIF.

PARKER'S HAIR BALSAM

Removes Dandruff-Stops Hair Falling
Restores Color and Beauty to Gray and Faded Hair
60c and $1.00 at Druggists.
Hiscox Chem. Wks., Patchogue, N.Y.

HINDERCORNS Removes Corns, Callouses, etc., stops all pain, ensures comfort to the feet, makes walking easy. 15c by mail or at Druggists. Hiscox Chemical Works, Patchogue, N. Y.

W. N. U., San Francisco, No. 45--1925.

This Week's Short Story

She sank into the chair and gazed straight in front of her. Slowly, ever so slowly, the man crept nearer. His hands sought her throat. . . . Then he stepped back, a gleam of satisfaction in his eyes. . . . "Now keep quite still," he said, "while I take the photo."

This Week's "Addled" Ad: Wanted—Domestic servant, small house, family of two, one agreeable and obliging. —Buffalo Express.

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years.

Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Safety First

They were as busy as bees at the downtown restaurant. A portly woman visitor hurriedly approached the serving counter and demanded of the startled waiter:

"Where is the kitchen? I want to see how the meats are prepared before I order mine."—Indianapolis News.

Shave With Cuticura Soap

And double your razor efficiency as well as promote skin purity, skin comfort and skin health. No mug, no slimy soap, no germs, no waste, no irritation even when shaved twice daily. One soap for all uses—shaving, bathing and shampooing.—Advertisement.

A Reminder

New—Why do you keep so many old magazines scattered around your room?

Ted—Oh, it's to remind me to go to the doctor.—Life.

Why Suffer Pain

from a cut or burn? Cole's Carbolisalve stops pain instantly and heals quickly without a scar. Keep it handy. All druggists, 30c and 60c, or J. W. Cole Co., 127 S. Euclid Ave., Oak Park, Ill.—Adv.

Hint for the Nurse

Spirits of camphor will give the sickroom a pleasant odor.

Sure Relief

6 BELL-ANS Hot water Sure Relief

BELL-ANS FOR INDIGESTION

25¢ and 75¢ Pkg's. Sold Everywhere

LEONARD EAR OIL

for DEAFNESS and HEAD NOISES

Price $1.00

At All Druggists

"Don't Do This"

FOLDER ABOUT "DEAFNESS" ON REQUEST.

A. O. LEONARD, INC. 70-8TH AVE., NEW YORK

BATHE YOUR EYES

Use Dr. Thompson's Eyewater. Buy at your druggist's or 1163 River, Troy, N. Y. Booklet.

SCHOOL DAYS

WHY, YOU POOR SIMP, LOOK WHAT I'M OFFERIN' YOU! MY GOSH! MY BAT AND MY BALL AND MY FISHIN' POLE AND LINE AND MY TOP AND MY HOOP AND MY KITE, ALL FOR ONE PAIR O' SKATES! ARE YOU CRAZY?
WHEN DELL, I DO WISH YOU WOULDN'T PLAY WITH THOSE ROUGH BOYS!
JUST BECAUSE I SORT O' LIKE YOU
WOULD YOU DO IT, BUTCH?
WOULD A DUCK SWIM?
Copyright
BIG BIZNESS

SOMETHING TO THINK ABOUT

By F. A. WALKER

MENTAL ATMOSPHERE

WHATEVER it may be with regard to your idea of peace of mind, quite apart from wealth and position, you will soon or late discover that the mental atmosphere in which you move from day to day has a great deal to do with your happiness.

You cannot experience those delightful seasons of peace, joy and harmony which come frequently to the souls who habitually indulge in right thinking, unless you, too, live and work in a spiritual and mental sunshine, attuned to the glorious harmonies which are all about you, waiting for you to clasp them in your hands, press them to your heart and accept them as your own.

You may grope for a solution of life's problems year after year, but you will not find it until you climb to the hilltops and get in a cleaner atmosphere which has a mystic way of its own in clearing the vision and lightening the heart, even when the skies all around you are hung with sombrous gray curtains.

All that is good and glorious in life comes from right thinking.

Superb paintings for which fabulous prices are paid; masterful music which stirs the soul and carries it away into the land of bright dreams; beautiful buildings with exquisitely blended proportions and pleasing lines, and even the human face with its beaming eyes and cheerful countenance come into being through right thinking—through living in a higher mental atmosphere, where mind substance is purified and molded into unusual forms, which in their simple grace and beauty arouse the admiration of the world.

You may have priceless talents, but they cannot long survive in a tainted atmosphere, for like the peach and the rose, they must have the helpful sunshine, the pure rain and dew, to develop their full sweetness; they require an atmosphere suitable to their proper growth and development.

You may have a wonderful mind, but unless you live in the right atmosphere, keep it in touch with other minds and burnish it by constant use and rubbing, it will sicken, mildew and perish among the vanities on which life turns from exaltation to despair.

If you would have understanding, a frank interest in accomplishment, two or three good friends and success in heaping measure, you must live and work continuously in an uncorrupted mental atmosphere, otherwise your little journey through this world will terminate in disappointment.

(© by McClure Newspaper Syndicate.)

AN ABBREVIATED STORY

THE LEAD PENCIL

TWO days ago I was a beautiful, brown pencil, hale and hearty and of full stature, with my name, "Write-easy, No. 6," printed on my sleek side in letters of purest gold. I hadn't a single care in the world, and my heart was full of love for all human beings—for was it not to humans that I owed my lovely shape, my long sturdy bar of unbroken lead and my soft, firm wood?

Today I am a miserable abandoned stump without even a point. My gold name has been cruelly hacked off, even to the capital W.

For a woman tried to sharpen me. If I had been wise I would have struggled out of her hands as soon as she borrowed her husband's penknife—struggled out of her hands and slipped down a crack to an eternal dark oblivion that at least would not have robbed me of my shape.

At the first inch of wood and lead that she hacked off, she said: "Something must be the matter with the wood."

At the second inch she said: "Something must be the matter with the lead."

At the third inch she said: "Something must be the matter with the knife."

At that I fainted from pain and humiliation, and awoke a scraggy cast-off stump of my former self.

And a confirmed woman hater.

(© by George Matthew Adams.)

THE YOUNG LADY ACROSS THE WAY

The young lady across the way says she always has stood and always will stand for the open window in China.

(© by McClure Newspaper Syndicate.)

Mother's Cook Book

Is life worth living? I think that question has been answered for good and all. The cost has been more than doubled, and we still hang on.—Louisville Courier-Journal.

SAVORY FOODS

A FLANK steak, when carefully prepared, makes a most appetizing dish. Pound the meat until the fibers are well broken, rub with three tablespoonfuls of butter or cooking oil; when the oil is absorbed fry in a hot iron frying pan. Place the browned meat in a casserole, rinse out the pan with two tablespoonfuls of boiling water and pour it over the meat. Add one bayleaf, one clove of garlic, two teaspoonfuls of salt, two tablespoonfuls each of minced celery, green pepper and carrot. Add two cupfuls of boiling water and in the last half hour of cooking six medium-sized potatoes. Cook two and one-half hours. Thicken with a tablespoonful of flour mixed with a little cold water.

Savory Casserole of Mutton.

Cut a slice of mutton from the middle part of the leg of a yearling—have the slice two inches thick. Remove the bone and fill the cavity with minced onion or celery. Dredge with flour and salt and pepper. Prepare the bottom of casserole a rich gravy of one cupful of brown stock, one-half cupful of currant jelly, a dozen chopped olives, six peppercorns, three whole cloves, one tablespoonful of lemon juice. Thicken when boiling with one tablespoonful of flour mixed with a little water, to a paste. Lay into this the round of mutton, spread the top with beef marrow, cover the casserole and bake for an hour and a half in a moderate oven.

Fowl Supreme.

Clean and cut up a six-pound fowl, leaving the breast in one piece. Add salt and steam one and one-half hours. Remove the breast, leaving the remainder of the meat to cook. Place the breast skin-side up in a casserole without water. Put on the cover and cook one hour. Do not remove the cover while cooking, as the steam escapes and also the flavor and the meat will be toughened. Cut the dark meat into cubes and add to a pint of white sauce. Place the breast on a serving dish with a head of cooked cauliflower; surround with sauce and garnish with toast points.

Chicken and Spinach Soup.

Wash and pick over two pounds of spinach and cook in one-half cupful of butter until tender. Add one-half cupful of flour, mixed with salt and pepper to season. When thick rub through a colander and add two quarts of chicken stock. When it comes to a boil serve in cups garnished with whipped cream.

Blushing Apples.

Cook after washing and coring good flavored apples. Fill the centers with cinnamon candies, basting during the baking.

Nellie Maxwell

(©, 1925, Western Newspaper Union.)

Sedan $775, f. o. b. Lansing, Mich.

MORE POWER! MORE PULL! MORE PEP!

Low-cost Transportation

Star Cars

PRICES: f. o. b. Lansing, Mich.

COMMERCIAL CHASSIS	$425
ROADSTER	$525
TOURING	$525
COUPSTER	$595
COUPE	$675
COACH	$695
SEDAN	$775

DURANT MOTORS, Inc.
250 West 57th Street, New York
General Sales Dept.—1819 Broadway, New York
Dealers and Service Stations throughout the United States Canada and Mexico

PLANTS: Elizabeth, N. J. Lansing, Mich. Oakland, Cal. Toronto, Ont.

LUXURIOUS COATS OF CLOTH; NEAT TAILORED DAYTIME FROCK

DRAWING conclusions from the early coat arrivals women of fashion are destined to be wrapped in the folds of luxury during the forthcoming months. There is a sumptuousness about present-day cloth-with-fur coats which lies beyond the power of pen or tongue to tell. Only "seeing is believing," for even a most vivid gift of imagination might fall short of visualizing the elegancies of fur and fabric and color glory which combine to produce the modern topcoat.

It is a foregone conclusion that the fur-trimmed cloth coat will prove a formidable rival to the all-fur coat. To the utmost of their creative genius fashionists are playing up the fascination of resplendent fur trimmings on cloth superb in quality and richly colorful—wherefore, all things taken into consideration, there is logic in the green cloakings combined with conspicuously handsome fur. Among favorite coat shades, certain tones of purple, various reds and copper brown are outstanding, the same lavishly enhanced with decorative fur.

For sports coats spectacular plaids lead, the fur trimmings blended to the grays, browns and tawny tans included in the weave of the cloth.

As to the tailored frock for autumn daytime wear, the ultra-fashionable trend is decidedly clothward. Chic is the word, when it comes to the styling of these cloth modes. Even the most conservative tailored frocks reflect the spirit of the flare by subtly introducing flattering trickeries of plait and godet.

The handsome street gown here pictured interprets hemline fullness through expert manipulation of inverted plaits. This cloth dress is the type that appeals to the "gentlewoman" with whom the fine art of correct dress is a gift innate. Perfection of detail is expressed throughout this mode of superior creation, climaxing in the dainty white pique piping which accents the neckline of the strictly man-tailored revers.

Two of the Latest Winter Coats.

suggestion, "If in doubt" choose a fur bordered cloth coat. Let the two handsome models in the picture serve as "a second to the motion."

The coat to the left is styled of quality-kind bolivia cloth. Its color scheme is adorable, being cranberry red with rich brown fur. There is a cleverly placed side flare.

The long roll shawl-collar and deep cuffs on the coat to the right emphasize the attractiveness of fur embellishment. Handsome stone marten is its kind, though chinchilla or squirrel would prove equally as interesting. The circular flare at the bottom

Tailored Frock for Autumn.

gracefully interprets the new silhouette.

Gray cloth coats with gray fur trimmings register as a foremost fashion. Other intriguing color schemes include ox-blood red for the cloth, trimmed with black fox in generously wide hem-border, matched to deep cuffs with huge collar; lavish red fox on black cloth or velours; pencil-blue woolen fabric edged with squirrel and there is a decided trend toward dark

frock is a hunter's gr... striped woolen twill of the finest quality.

The new red, wine and fuchsia tones are entrancing. Not only street frocks but topcoats as well, flaunt these glorious reds, thereby adding a note of winter and autumn loveliness to the mode.

A dress or suit or coat may be tailored to the minutest detail, but if it be carried out in ruby red or deep wine color, there is sure to be a certain appealing charm which transcends all tendency toward undue severity of line. Now that these color ideas have taken possession of the world of fashion, there is a splendid rivalry apparent between these newer shades of red and green which is of refreshing interest because they stand for that "something different" for which all styledom is ever seeking.

Another item which is adding a brilliant note to day costumes is the judicious use of silver or gold kid trimmings, done of course in a conventional tailored manner. A wine colored cloth with severely plain gilded leather cuffs, collars and belt answers every requirement of the strictly tailored, yet there is a fascination in general effect which baffles description.

JULIA BOTTOMLEY.

(©, 1925, Western Newspaper Union.)

SUNDRY GOOD USES FOR GREEN TOMATOES

Making Green Tomato Pickle.

(Prepared by the United States Department of Agriculture.)

When the first hard frost leaves a large supply of green tomatoes on hand, some of them will undoubtedly be made into pickles, but they are also good to use in many other ways. Green tomatoes cut into half-inch slices, sprinkled with salt, dipped in flour or fine bread crumbs, and fried till tender in a little fat, are excellent. They may also be fried with sliced onions. The following recipes for using green tomatoes have been tested by the bureau of home economics of the United States Department of Agriculture:

Stewed Green Tomatoes.

8 large green tomatoes	4 tablespoonfuls sugar
1½ teaspoonfuls salt	4 tablespoonfuls bread crumbs
Pinch of pepper	Scraped onion for seasoning
2 tablespoonfuls butter	

Scald the tomatoes and remove the skins. Cut into small pieces, boil until tender, season, and thicken with bread crumbs which have been browned in the butter.

Cream of Green Tomato Soup.

12 green tomatoes	2 tablespoonfuls flour
1 cupful water	1 small onion, cut fine
¼ teaspoonful soda	Pinch of pepper and curry powder
4 tablespoonfuls butter	
2 cupfuls milk	
1½ teaspoonfuls salt	

Boil the tomatoes with the water until tender, and put through a strainer. Saute onion, pepper, and curry powder in butter, remove the pieces of onion, then add the flour, and later the milk, to make a white sauce. Add the soda to the hot tomato pulp. When the white sauce is thoroughly cooked, blend the two mixtures and serve at once.

Green Tomato Pie.

4 or 5 medium-sized green tomatoes	½ teaspoonful salt
½ lemon, sliced very thin	1½ tablespoonfuls cornstarch
¼ teaspoonful cinnamon	¾ cupful sugar
	1 tablespoonful butter

Slice the tomatoes and heat slowly in a saucepan with the sugar, lemon, salt and spice until the tomatoes are tender. Add the cornstarch and cook until the cornstarch does not taste raw. Take from the fire and add the butter. Line a pie tin with pastry and bake the lower crust for 12 minutes in a moderately hot oven until a delicate color begins to appear. Put the tomato filling in this prebaked crust, cover with an upper crust, and bake about 12 minutes in a hot oven, or until the upper crust is done.

If there is insufficient liquid in the tomatoes to cook them, a small amount of water may be added when stewing them. It may be necessary to use more or less cornstarch, according to the amount of tomato juice present.

Green Tomato Marmalade.

6 pounds green tomatoes	1½ teaspoonfuls salt
6 lemons	6 cupfuls sugar

Wash and trim the tomatoes and cut them into small pieces and add the sugar. Cut the lemons into very thin slices and boil for about five minutes in one cupful of water to which the salt has been added, and add this to the tomato and sugar. Heat this mixture slowly, then cook rapidly, stirring constantly, for about one-half hour or until the marmalade has the consistency of thick, heavy jam. These proportions will make about three quarts of marmalade.

Green Tomato Mincemeat.

4 quarts sliced green tomatoes	¼ teaspoonful allspice
2 quarts pared and sliced tart apples	¼ teaspoonful cloves
½ pound seeded raisins	5 cupfuls brown sugar
½ pound currants	2 cupfuls vinegar
4 tablespoonfuls minced citron	2 cupfuls water, or more water and less vinegar if the latter is very acid
4 tablespoonfuls cinnamon	

Chop the tomatoes and the apples fine. Add the other ingredients and boil the mixture slowly until the tomatoes are tender and the mincemeat is thick and not watery. Stir it occasionally to prevent burning. If desired this may be sealed in scalded jars for later use. The quantities given in this recipe should make about three quarts of mincemeat.

When a large number of green tomatoes must be handled they may be brined. Directions for brining vegetables may be obtained from the bureau of chemistry, United States Department of Agriculture. The brined tomatoes, when freshened, can be used for pickles and relishes of various kinds and also for mock mincemeat.

"A WELL-BALANCED DIET" IS DEFINED

Provides Fuel Needed to Maintain Best Body Weight.

(Prepared by the United States Department of Agriculture.)

A good many people like to talk about "a well-balanced diet," but very often are quite vague as to what they really mean by the phrase. The bureau of home economics in the United States Department of Agriculture has an important division devoted to foods and nutrition, and has made a study of the relation of foods to health.

The well-balanced diet, say the scientists in this division, provides within the limits of the fuel, or calories, needed to maintain the best body weight for age and height: protein, right in kind and amount; iron; calcium; phosphorus, and vitamins A, B and C. The diet should be either bulky or potentially bulky, that is, capable of increasing in volume as it passes through the body.

The right kind of protein may be obtained from milk or cheese, eggs, meat, fish or other flesh foods; soy beans or peanuts. One of these should be supplemented by vegetables and by refined or whole-grain cereals. Vegetables should predominate when garden and market conditions permit.

Iron is insured by the use of eggs, meat, fish, or other flesh foods; whole-grain cereals; green leaves; fruits, fresh, dried, or carefully canned. All four kinds should be included if possible, and when one or more is lacking the others take on added importance.

Phosphorus and vitamin B are so widely distributed that it is easier to list the foods that lack them than those that supply them. Fats lack them; so do the sugars and refined cereals. The "balance" in this case is best obtained, therefore, by limiting these foods in general to the amounts needed for richness, sweetness and palatability.

Vitamin A comes from certain protein foods, such as milk and eggs; from certain fats, such as butter and cream, and from certain vegetables, such as spinach and other green leaves. A generous supply from one source makes it unnecessary to take others. Green leaves can serve as the sole source only if reduced in volume by cooking.

Practicaly all fresh fruits supply vitamin C, and oranges, grapefruit, lemons, raspberries and tomatoes are particularly rich sources. Green-leaf vegetables, such as lettuce and cabbage, which can be eaten raw, are also valuable.

Cabbage Scalloped With Spaghetti and Cheese

For children who need a good hot dish at noon, quickly and easily made, or for a "one-piece" supper dish which if supplemented by some fruit or a simple dessert, will be a completely balanced meal, try cabbage scalloped with spaghetti and cheese. Foods cooked together in a baking dish which can be brought to the table help to reduce the number of sauce pans and serving dishes to be washed, and in this case the combination is particularly delicious. The amounts given have been found by the United States Department of Agriculture sufficient to serve eight persons.

Cabbage Scalloped With Spaghetti and Cheese.

2 quarts of shredded raw cabbage.
2 cupfuls cooked spaghetti
1 quart milk
½ cupful butter
½ cupful flour
½ pound grated cheese (or more)
Buttered crumbs
Salt and pepper

Make a white sauce of milk, flour, and butter; add grated cheese and seasonings. Place layer of shredded cabbage in baking dish, cover with cheese sauce, then a layer of spaghetti with cheese sauce and arrange a layer of buttered crumbs over the top. Bake for 20 minutes in covered dish, uncover, and bake 10 minutes to brown.

The Old Standby in a New Dress

The New Package

—the same dependable remedy that over a period of more than fifty years has been found so reliable in the treatment of catarrh and diseases of catarrhal nature.

The outside of the package only has been altered. To facilitate packing and reduce breakage in shipping, the paper wrapper which has identified the Pe-ru-na bottle for many years has been displaced by a substantial pasteboard carton.

Pe-ru-na cannot be made any better. Three generations of users testify that Pe-ru-na is the best remedy in the world for catarrh and diseases of catarrhal origin.

The remedy our fathers and grandfathers used with so much satisfaction is still the standby for the ills of everyday in thousands of American homes.

PE-RU-NA

The Original and Reliable Remedy for Catarrh

Sold Everywhere Tablets or Liquid

Send 4 Cents for booklet on catarrh to the Pe-ru-na Company, Columbus, Ohio

Worse

"Job had lots of patience." "Yes, but he never worked in a grocery store on a Saturday night."

A Preference

Dear Old Lady—How do you like school, my little man?

Little Man—I like it closed, lady.

CHILDREN CRY FOR

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

Horse Saved Mate's Life

Comote, a three-year-old thoroughbred mare on the Bakersfield (Cal.) ranch, is credited with saving the life of her mate, Katie. Comote pranced into the ranch yard visibly excited. By various means the mare induced a man to follow her to a deep stream where Katie was struggling desperately to keep her head above the swirling water. A stake rope held her captive. The rescue was effected just in time to save her life.

Did you ever have a pair of soles outlast the uppers? If not, you have never worn USKIDE Soles. People write that they can't wear USKIDE out. It is the Wonder Sole for Wear! Made by the world's largest rubber manufacturer, the United States Rubber Company. Comfortable, healthful, waterproof, good-looking. Tell your repairman to put USKIDE Soles on your shoes. Buy new shoes with USKIDE Soles. USKIDE will cut your shoe bills down. Get genuine USKIDE. The name is on the sole.—Adv.

Drew the Line

Biff—Say, young sprout, do you mean to call me a crook?

Bang—Not me; I wouldn't insult a crook.

Are You Ready?

ARE you ready to enjoy your social duties, sports or recreations?

Try HOSTETTER'S Celebrated Stomach Bitters—a wholesome tonic, appetizer and corrective.

At All Druggists

The Hostetter Co., Pittsburgh, Pa.

HOSTETTER'S CELEBRATED STOMACH BITTERS

Cuticura Loveliness A Clear Healthy Skin

Insured by Every-day Use of Cuticura Soap

Sweet clover, once considered a troublesome weed, is now extensively planted as a valuable soil improver and a fixer of atmospheric nitrogen.

FOR Rheumatism

BAYER

ASPIRIN

Proved safe by millions and prescribed by physicians for

Rheumatism, Colds, Neuritis, Neuralgia, Headache, Pain, Toothache, Lumbago

DOES NOT AFFECT THE HEART

Safe

Accept only "Bayer" package which contains proven directions.

Handy "Bayer" boxes of 12 tablets

Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid

Make This a RADIO CHRISTMAS!

Something the whole family will enjoy!

OUR RADIOS ARE THE BEST
Terms as Good as Any
SERVICE AT YOUR HAND

STRAND RADIO CO.

Exclusive RADIO Dealers
NEWPORT AVENUE
OCEAN BEACH

OUR MOTTO:—"REAL RADIO—ABSOLUTE SATISFACTION"

CLIFFORD HARRISON ALAN BELMONT

Strand Sweet Shoppe

SODA FOUNTAIN SPECIALS
Boxed Candies and Confections - Ice Cream
Cigars, Cigarettes and Tobacco
STRAND THEATRE BLDG., OCEAN BEACH

MISSION BEACH AMUSEMENT CENTER

LARGEST SKATING SURFACE IN SOUTHERN CALIFORNIA
THE NEW MISSION BEACH

ROLLER RINK

EDWARD A. KICKHAM, Propr.
A Rink Where It's a Pleasure to Skate
AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

IN NEW LOCATION, FULLY EQUIPPED

Harry R. Buckles
PLUMBING

3727 Mission Boulevard - Mission Beach
Phone, Pac. Beach 1012

MISSION BEACH GARAGE

WM. ENGLAND, Proprietor.
3779 Mission Boulevard
Phone, Pac. Beach 1151

Authorized WILLARD Battery Service.

Willard STORAGE BATTERY TRADE MARK REGISTERED

MAXWELL Service CHRYSLER
TOWING AND EXPERT REPAIRING

CLAYTON'S
NEW AND USED
Furniture Store

F. W. CLAYTON, Proprietor
4883 Voltaire Street Ocean Beach, Calif.
Full and Complete Line of
HOUSEHOLD GOODS
You'll Find Our Prices Right

We Do PRINTING of Every Description.

For BEACH PROPERTY See

KIRK SMITH

Licensed REALTY Broker,
Office of
"THE BEACH NEWS"
4829 Saratoga Avenue, Ocean Beach
Phone Point Loma 17

SUBSCRIPTION RENEWALS
For "The Beach News"
ARE NOW DUE
$1.00 in San Diego County
Elsewhere $1.50 Yearly

Mission Beach NEWS NOTES

(Continued from page one)

The electric street railway company has made operative hereafter a ten-cent round trip fare between Mission Beach and "San Diego" (Pacific) Beach. Heretofore all those living north of Redondo court had to pay a dime each way to the Mission Beach Amusement Center.

Harry K. Turner and his family left Sunday for a week's outing in the mountains.

Little Miss Theda Clark has arrived at the home of J. W. Clark at Verona court and Bay Front. She appears to like the place.

Mr. and Mrs. Louis Fleetwood entertained at their home at 815 Monterey court, Mr. and Mrs. Jack Horner, Mr. and Mrs. Harris, Mr. and Mrs. W. B. Roberts, Mrs. B. Pollard and Mr. M. Daniel last Saturday evening at cards.

Much favorable comment is heard upon the improved appearance of the bay front from Venice court clear around the north head of the bay to beyond Cass street.

Many people thought there had been over-building at the Beach earlier this year. Such has proven not to be the case, especially in the northern end, where most houses are occupied by their owners or the buildings had been taken on a yearly lease. Rents have been and are most reasonable, considering the attractiveness of the location.

It's time for subscription renewals.
SUBSCRIBE NOW

HUMAN KINDNESS

MUSIC will die away; candles will burn themselves out; evergreens will fade. But once kindled, that flame of human kindness lighted at Christmas rarely becomes dim, and music incident to the Holiday pleasures will echo and re-echo through innumerable happy days.—W. D. Pennypacker.

(©, 1925, Western Newspaper Union.)

Christmas in Venice Is No Thriller for Yanks

THREE United States destroyers came into port at Venice to spend the Christmas holidays. It was Christmas Eve. The narrow, winding streets of Venice that lead off from the Piazza San Marco were thronged with United States gobs. In almost every gondola one could see the small round cap of an American sailor. Out in the harbor were the three ships, all lighted with red and green electric bulbs which were reflected in the blue-blackness of the water. There was a large Christmas tree in electric lights on one of the decks. It was a glorious sight—particularly to American eyes—these modern American war boats ablaze with Christmas cheer.

"I suppose you are thrilled," I said to one of the gobs, "to be spending Christmas at Venice?"

"Thrilled?" he echoed. "Say, this is the worst town I ever struck in all my life—no movies—no trolley cars—nothing! Believe me, I'll be glad to get back to good old Springfield. When I think of a real American Christmas dinner, the old log fire there at home, and the family—" There was a tremor in his voice and I turned away as I saw him reach for his handkerchief to daub his eyes.—Marion R. Reagan.

(©, 1925, Western Newspaper Union.)

Classified Ads Get Quick Results.

Don't Watch Mission and Ocean Beaches Grow—Grow With Them!

IF YOU HAVE
HOUSES
FOR RENT
Classified Ads Get Quick Results.

WE CIRCULATE
Subscribe for "The Beach News."

THE SAYINGS AND DOINGS OF SPEED O'DAY OF
THE SUNSET GARAGE
NOW YOUR BATTERY'S WORKING RIGHT—SEE TO IT YOU TREAT IT RIGHT
There's a whole lot in knowing how to treat a battery, according to Speed O'Day's way of thinking. Speed will tell you how to make your battery behave itself and last longer—ask him.
TOWING SERVICE DAY OR NIGHT
GENERAL REPAIRING
TIRES TUBES & ACCESSORIES
BATTERY SERVICE
THE SUNSET GARAGE
1916 BACON ST.
OCEAN BEACH, CALIF.
PHONES-P.L 20 J-P.L 67 J

AN EDITOR'S BROADCAST

(Continued from page one)

paper, and that these debts should be paid, not at a discount but freely, fully and openly, as a matter of simple duty, as a fifty-fifty proposition on the business principle of give and take.

Newspaper Deserves Support

"The first and last duty of the community to the newspaper is the obligation of support. Not in the sordid and selfish spirit of the man who thinks because he pays for a subscription that he owns the paper, but in the broad and loyal spirit of the man who willingly contributes his share to the support of his newspaper as a community investment which pays direct and measurable returns.

A Community Measure

"The community is invariably measured by the support it gives its newspaper. This is the one yardstick, the one infallible rule by which every community is judged, and it happens to be the very best index to community worth. The man who measures a community by the support it gives its newspaper never makes a mistake. Dead communities, wondering what is the matter with themselves, will do well to recognize this obvious fact.

Bouquets and Brickbats

"Not only should community support be financial, but it should be moral as well. The community should boost the newspaper which boosts the tivate the habit of saying a word of encouragement about a newspaper as community. It is just as easy to cultivate the habit of saying a word of encouragement about a newspaper as it is to sound a note of disparagement. The average individual prefers the latter. He is a dispenser of gloom. He has a grouch against the newspaper because it it has not yet recognized his superior worth. Knowing nothing of the exactions of newspapering, he misjudges motives and is led into erroneous conclusions and rank injustices.

Ministerial Duty

"If I were a minister I would advertise in the local newspaper or I would resign my job. I would never ask an editor, struggling to pay his overhead, for free space to exploit my announcements. I should regard religion as a going concern, as fully solvent and able to pay dividends on the investment, and I would run the church on that basis, or I would not run it at all. Certainly I would not regard the church as a bankrupt concern depending for its publicity on the gratuities of the press.

An Ethical Proposition

"If I were a doctor, I would advertise my skill. If I had not skill to advertise I would get a hoe and develop my muscles in manual employment. I would not raise the question of ethics on paid advertising and accept with delight advertising which is free. It is never unethical to pay for what you get. The doctor who cannot sense the inconsistency of his attitude lacks perspective. The press advertises the doctor free from the time he opens his office without a patient until he is planted in the local cemetery, and then gives him a free obituary, kindly refraining from mentioning the fact that his demise was due to taking, or not taking, his own medicine.

The Banker's Viewpoint

"If I were a banker I should advertise freely in the local press. The banker deals in moneys and credits and he knows that an editor with a deposit is preferable to one who is a chronic borrower. He also knows that without the newspaper the weeds would grow in the city streets, and that the average commupnity does not make its money out of weeds.

The Merchant's Salvation

"If I were a merchant I would either advertise or get off the street. There is no excuse for any man to settle down in a town which has been built up by the boosting of a newspaper and there absorb, like a sponge, the trade and patronage brought to town by the live merchants who do advertise. **In these times of high pressure no business can succeed without advertising.** The man who neglects his publicity invites the sheriff and the spider. Sooner of later both find the store of the man who does not advertise. This type of merchant is being relegated to the oblivion he deserves by the growth of the mail order house which merely capitalizes the ignorance of the small town merchant who refuses to advertise.

The Chamber's Reliance

"If I were a member of the Chamber of Commerce, I would not ask the newspaper to do all the community boosting free of charge. The community ought to pay its way. It is a poor neighborhood that depends for its growth and development on the exploitation of the newspaper and the periodical raids upon its space. As space is the only thing the newspaper has to sell, I should insist on the chamber buying it and paying for it like any other going concern.

The Woman's Auxiliary

"If I were a club woman I would see to it that my obligations to the newspaper were discharged with scrupulous regard to reciprocal balance. I would see to it that the newspaper which carried my propaganda, which exploited my wares with lavish disregard for the value of space, secured what little jobs of printing I had to bestow without entering into competition with the alley job printer who could by no possibility render me such service.

The Citizen's Aid

"If I were simply the resident of a community without profession or calling, I should first recognize the fact that the newspaper is my most hopeful ally, my community dependence, my civic partner, and I should make it a point to get acquainted with the editor, say a good word occasionally, and let him know that as a member of the community I appreciated his good work, recognized his difficulties and sympathized with his efforts at community upbuilding. I should not regard the small amount I paid him for subscription as a mortgage on his plant, nor that the editor was under obligations to join my side in a local controversy. I should think twice before I stopped my subscription because I saw something in the paper I did not like, or because I received a notice that my subscription was in arrears.

Fifty-Fifty Proposition

"The obligations of a community to its newspaper are just as definite, just as fixed and immutable, just as imperative, as the obligations of the newspaper to the community. The relations are mutual and reciprocal. Let us give to our communities the sort of newspapers duty demands, and then let us insist, first, last and all the time, not as a gratuity, not as a favor, but as a matter of right, upon receiving in return the obligations due to us."—Reprinted from La Puente "Valley Journal."

"Patronize Home Industry"

NEW
Strand
THEATRE

TONIGHT—SATURDAY
Double Program
POLA NEGRI
—in—
"The Flower of the Night"
Also "Pronto Kid"
Special Western Feature

SUNDAY AND MONDAY
LATEST SPECIAL
"WILD HORSE MESA"
By Zane Grey

TUESDAY and WEDNESDAY
THOMAS MEIGHAN
—in—
"The Man Who Found Himself"
Also News and Comedy

THURSDAY
BIG COUNTRY STORE
Grocery Gifts Galore

THURSDAY and FRIDAY
"THE GOOSE WOMAN"

Admission Prices, 15c and 25c
Divan Loges, 35c
Come Early—Two Shows, Starting 7 p. m. and 9 p. m.

OCEAN BEACH PLUMBING CO.

CHAS. H. PELTCHER
Mister Quick

Our well-plumbed heart with pride does throb,
Because we're always on the job.
—from the proverbs of Mr. Quick.

Being on the job every minute of the day adds to our prestige. If there is one being we like to serve' it's a well-satisfied patron.

PLUMBING
5068 NIAGARA AVE.
PHONE POINT LOMA 152
MASTER PLUMBER REG. NO. 71